



Guidelines for the sustainability of cruise and recreational boating in the Mediterranean

Call for Contributions
Online Meeting
23 November 2020



Mediterranean
Action Plan
Barcelona
Convention



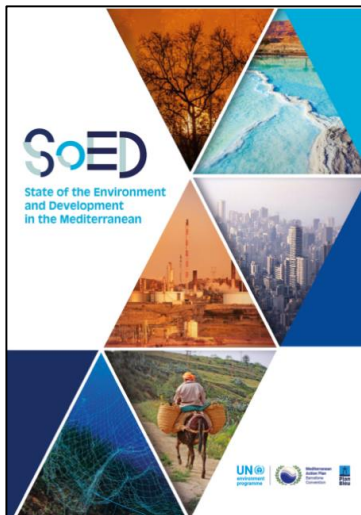
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With the financial support of:

What is the Plan Bleu?

- A **Regional activity centre** attached to the Mediterranean Action Plan (MAP – 1976), first-ever UNEP Regional Seas Programme
- Created 40 years ago as a **systemic and prospective analysis centre in the Mediterranean**



Our missions:

- Observing environment and development to enlighten decision makers
- Shaping possible futures for sustainable development
- Monitoring the implementation of the Mediterranean Strategy for Sustainable Development

Context

- This Call for Contributions is organized by Plan Bleu in partnership with three Interreg Med horizontal Projects (2019-2022):
 - Blue Growth Community
 - Sustainable Tourism Community
 - Mediterranean Biodiversity Protection Community.
- Follow-up to the BlueBoatsMed project, a start-up action supported by the BlueMed CSA.

SCOPE: to brainstorm over the structure and main contents of the *“Guidelines for the sustainability of cruises and recreational boating in the Mediterranean region”*

Overall objective

OBJECTIVE: identify and promote the capitalization of innovative approaches, methods, tools, practices, etc. able to address the main sustainability challenges of the two sectors, including cruise ports and marinas with the aim to set up a participatory process for the drafting of Guidelines focused on harnessing the opportunities offered by the two sectors while mitigating their adverse impacts

Expected results

- Common sustainability goals and objectives for the two sectors are identified;
- Mediterranean roadmap to pursue them is built through the capitalization of existing tools, methods, approaches and practices;
- the participatory approach used in the BLUEMED Start-Up Action “BlueBoatsMed” is further strengthened with the involvement of additional stakeholders and relevant initiatives

Guidelines proposed structure

1. Introduction

Scope

Objectives

Methodology

2. Stakeholders, trends and challenges

Figures and facts

Main stakeholders

Sectors' trends

Main governance, environmental, economic and social challenges

Guidelines proposed structure

3. Roadmap to Sustainability

Cruise sector, including ports

- Sustainability goals and objectives
- Actions to be implemented (short/medium/ long term scenarios)
- Milestones
- Monitoring systems and sustainability indicators

Recreational boating, including marinas

- Sustainability goal and objectives
- Actions to be implemented (short/medium/long term scenarios)
- Milestones
- Monitoring systems and sustainability indicators

Guidelines proposed structure

4. Examples and Lessons Learnt

Case studies: examples of innovative solutions for sustainability challenges in the two sectors

5. Conclusions