



“THE VOUCHER EXPERIENCE IN THE FRAMEWORK OF 4HELIX+ PROJECT”

ILMA Srl & DIFFERENS Srl

A MARITIME TRANSPORT COMPANY WHO OBTAINED
THE 4HELIX VOUCHER FOR CREATIVE INNOVATION SERVICES

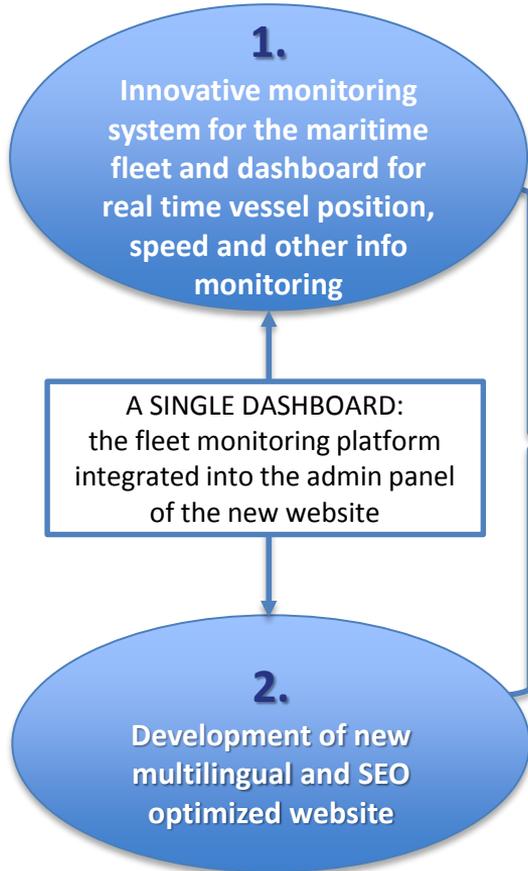
ANDREA ROSINI

andrea.rosini@differens.it

Differens Srl- Knowledge provider

2 MAIN OBJECTIVES AND 2 NEW FUNCTIONS

W
R
I
N
J
N
E
C
T
S



M.F.M.&M. Maritime Fleet Monitoring and Management



The project aims to design and develop an innovative monitoring system for the company's maritime fleet and a dashboard for real time monitoring the position of vessels, speed and other informations.
Online dashboard and data extraction in graphical and tabular form, data aggregation and drill-down for each maritime company's asset.
The second objective of the project is the penetration into new markets through the development of a new multilingual and SEO optimized website.

The fleet monitoring platform will be integrated into the admin panel of the new website. Thus from a single dashboard, the company management will be able to access the control platform.
The dashboard allows ILMA to optimise and monitor the activity of its fleet, improving competitiveness and customer service by analyzing every parameter of the fleet or individual vessel details, make corrections to management and improve operational efficiency. Cost Saving, Energy Saving, Easier business data analytics.

COMPANY
Impresa Lavori Marittimi Ancona ILMA Srl
SME operating in offshore maritime works sector
Ancona, Italy
www.ilmaoffshore.it

KNOWLEDGE PROVIDER
Differens Srl - Marketing & Innovation
Ancona, Italy
www.differens.it



... FROM THE COMPANY POINT OF VIEW

What represented the 4helix+ project for your company?

Main learnings and positive aspects for your company from this experience

Main raccomandations