The WIDER Med community
Making Tourism more sustainable!
Sharing methodologies for a joint action
2nd Community Building event, Athens, 4-5 October 2017
Content

- HP communities
- Mid-Term Event
- Panoramed Project
HP Communities

MED architecture of projects
Sustainable Tourism: 14 projects
Community: a living body

- Additional **Integrated project** from February 2018
- 2-3 additional **Modular 3** from February 2018
- First projects **closing** April 2018
- First **transitions** to second modules in January 2018
# Common methodology: 3 levels of players

<table>
<thead>
<tr>
<th>Level</th>
<th>Players</th>
<th>Roles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modular projects</td>
<td>Multiple partenrs</td>
<td>Bridge between projects</td>
</tr>
<tr>
<td></td>
<td>Lead partner</td>
<td>Relay information to HP</td>
</tr>
<tr>
<td>Joint Secretariat</td>
<td>Project officers</td>
<td>Pivot between levels</td>
</tr>
<tr>
<td></td>
<td>Axis 4</td>
<td>Coordinates inputs</td>
</tr>
<tr>
<td>Horizontal projects</td>
<td>Per SO</td>
<td>Stimulate connections</td>
</tr>
<tr>
<td></td>
<td>Per Axis</td>
<td>Share results</td>
</tr>
<tr>
<td></td>
<td>8 HP</td>
<td>Disseminating</td>
</tr>
</tbody>
</table>
Disseminating: 2018 event

« The purpose is to demonstrate, through concrete results of Modular, Horizontal and Governance projects, how the Interreg MED Programme architecture has become a « living » integrated process with tangible results, where thematic communities speak in one voice ». 
PANORAMED

Mediterranean Governance Platform

Link with Horizontal Projects
Overview
MED architecture
Reminder

Axis 4
Enhancing Mediterranean Governance

THAMATIC communities

THAMATIC communities

THAMATIC communities

Innovation
AXIS 1

Energy
AXIS 2

Environment
AXIS 3

SHARED VISION policies & actions
In the Mediterranean

Transnational impact

Local impact
WHY
Overarching objective

Enhance the **impact of project results** and public funds

**SCIENCE-POLICY INTERFACE approach:** link MED project results to policy-making

Support **informed contribution** of programme participating States and Regions to **policy frameworks and strategic initiatives** at Mediterranean level, based on ‘scientific’ **evidence provided by project results**
Added value for Horizontal and Modular projects

Enhance “WIN-WIN” CIRCULAR DYNAMICS among the 3 types of projects

- **Bottom-up:** HPs and MPs feed PANORAMED with project deliverables and results
- **Top-down:** PANORAMED provides HPs and MPs with policy level input to improve their competences to identify new competitive initiatives
Focus on PANORAMED
Main features [1]

- Top-down Governance discussion forum of national/regional authorities designed by MED programme States

- Ministerial/Regional partners designated directly by the MED programme States

- 5 years duration: medium/long time perspective

  Post 2020
PANORAMED
Main features [2]

- 19 Ministerial/Regional partners
- Lead partner: Spanish Ministry of Finance and Public Administration - General Directorate for European Funds
- Accompany role of DG REGIO, DG MARE and DG NEAR
- Associated partners scheme including main actors, institutions, ETC and ENI Programmes (UNEP/MAP, UFM, EUSAIR, BLUEMED, CPMR, ADRION, BALKAN MED, INTERACT, INTERREG EUROPE, ENI CBC MED)
- 2 transnational thematic working groups (will evolve)
  - Coastal and maritime tourism
  - Maritime surveillance
PANORAMED themes
(initial phase)

Coastal and maritime tourism & Maritime surveillance

- Identified by MED programme MS
- Cross sector aspects are already included (environment, innovation, energy, transports, etc)
- Other themes will emerge during project implementation
PANORAMED architecture

Methodologies & Evaluation

Applied to

Liaising

Cross cutting tasks

Migration

Mainstreaming

Functional to

Communication

Thematic Working Group
Coastal and maritime tourism

Thematic Working Group
Maritime surveillance
Transnational thematic working groups
Main tasks

- **Benchmarking analysis** on gaps and growth opportunities based on **projects’ deliverables**

  **BASELINE**: MED projects cross matched with other projects/initiatives/programmes implemented in the Mediterranean basin

- Based on the results of benchmarking, elaboration of key documents to support **policy making processes, policy frameworks and shared action plans** at Mediterranean level

- **High level events** to support abovementioned task

- **terms of reference for top down strategic projects**

---

**Synergies/Complementarities with other key actors and strategies at Mediterranean level**
Focus on the link with Horizontal and Modular projects
Contribution of HPs and MPs

**Methodologies & Evaluation**

APPLIED TO

THEMATIC WORKING GROUP
Coastal and maritime tourism

**THEMATIC WORKING GROUP**
Maritime surveillance

HPs contribution on definition of PANORAMED methodology to collect and treat projects’ deliverables & to identify cross sector aspects: all HPs and MPs are concerned

HPs and MPs evidence based contribution through projects’ deliverables/results
Contribution of HPs and MPs
How and When [1]

- **HPs participation** to PANORAMED meeting on 22\textsuperscript{nd} and 23\textsuperscript{rd} November in Athens
  
  All HPs are involved: **cross sector approach**

- **Expected contribution:**
  
  key elements/strengths/weaknesses on methodology between HPs and MPs to exchange with PANORAMED complementary methodology to collect and treat projects deliverables also of projects/initiatives/programmes other than INTERREG MED and implemented in the basin
Contribution of HPs and MPs
How and When [2]

- **Targeted, not systematic, HPs participation** to ~ 2 PANORAMED meetings per year from 2018, until 2021
  
  Tbc according to specific TWGs objectives & time plan

- **Expected contribution:**
  
  Elements of MPs deliverables that will feed the work of Thematic working groups, based on identified methodologies
For questions on Axis 4 and PANORAMED, please contact the project officer in charge of Axis 4 and PANORAMED

Patrizia Busolini

pbusolini@regionpaca.fr
Lydwine Lafontaine
Project officer for 3.1. Sustainable tourism
llafontaine@regionpaca.fr

Sophie Scarvelis
Project Unit Manager
sscarvelis@regionpaca.fr