The WIDER Med community

Making Tourism more sustainable!

Sharing methodologies for a joint action

2nd Community Building event, Athens, 4-5 October 2017

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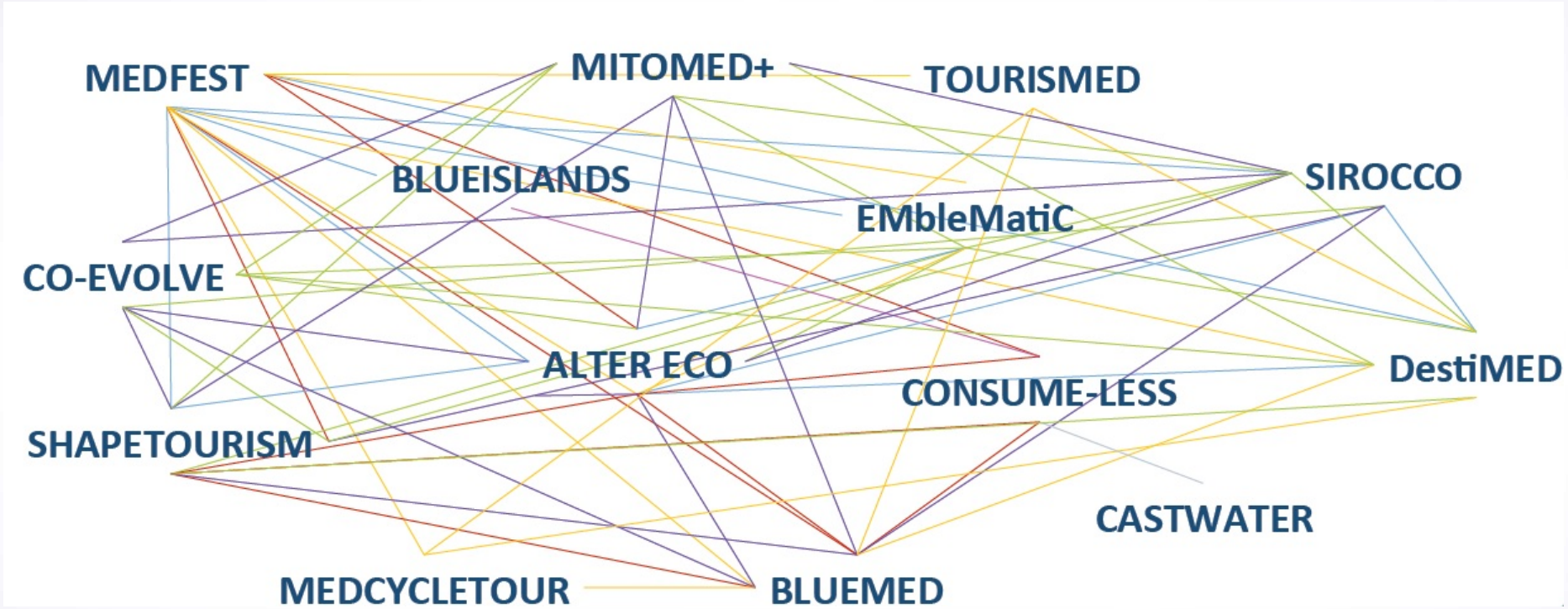
Content

- HP communities
- Mid-Term Event
- Panoramed Project

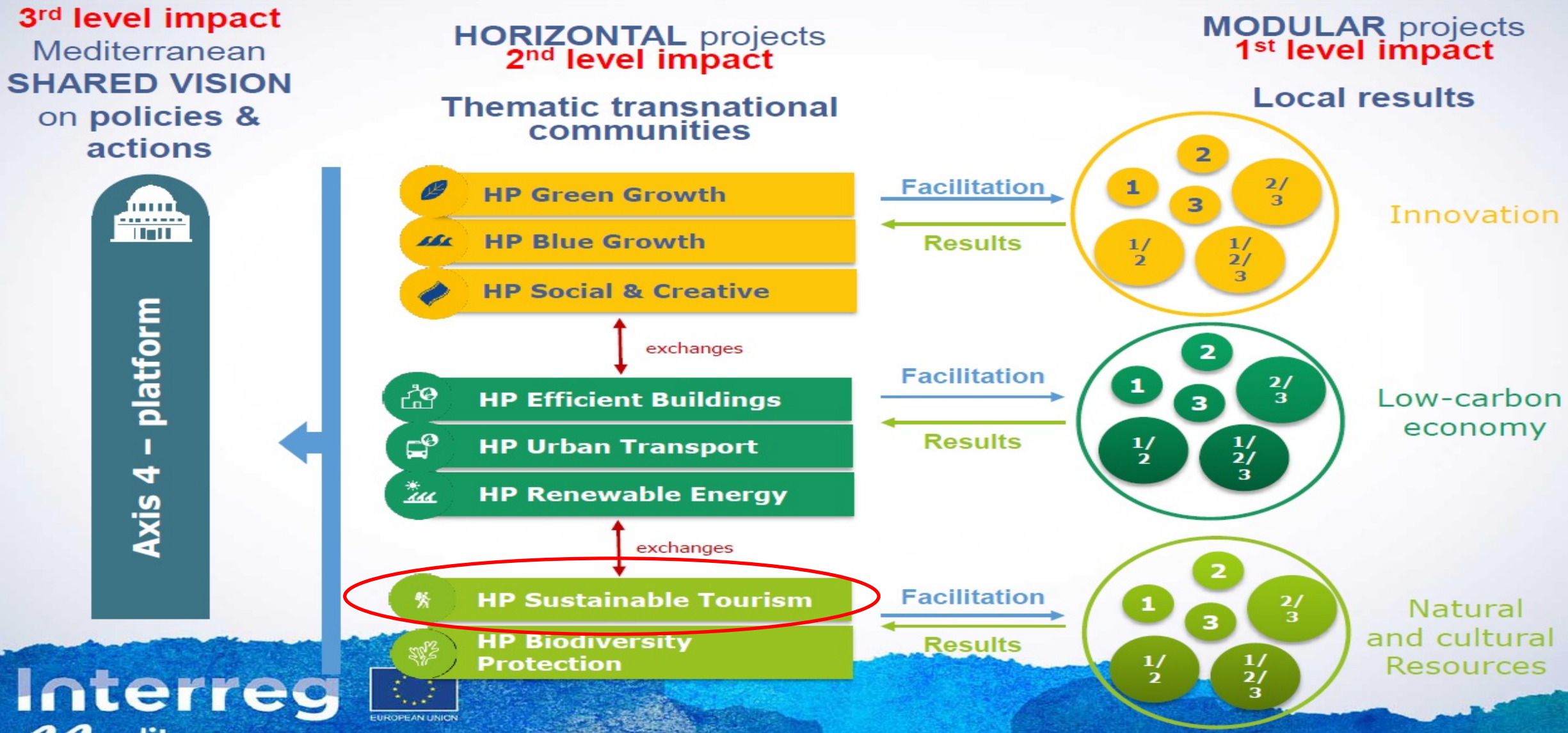
HP Communities

MED architecture of projects

Sustainable Tourism: 14 projects



Horizontal projects: 8 communities



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Community: a living body

- Additional **Integrated project** from February 2018
- 2-3 additional **Modular 3** from February 2018
- First projects **closing** April 2018
- First **transitions** to second modules in January 2018

Common methodology: 3 levels of players

Level	Players	Roles
Modular projects	Multiple partenrs	Bridge between projects
	Lead partner	Relay information to HP
Joint Secretariat	Project officers	Pivot between levels
	Axis 4	Coordinates inputs
Horizontal projects	Per SO	Stimulate connections
	Per Axis	Share results
	8 HP	Disseminating

Disseminating: 2018 event

« The purpose is to demonstrate, through concrete results of Modular, Horizontal and Governance projects, how the Interreg MED Programme architecture has become a « living » integrated process with tangible results, where thematic communities speak in one voice ».

PANORAMED

Mediterranean Governance Platform

Link with Horizontal Projects

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Overview

MED architecture Reminder

Axis 4
Enhancing Mediterranean Governance

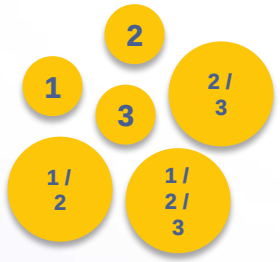
SHARED VISION policies & actions In the Mediterranean

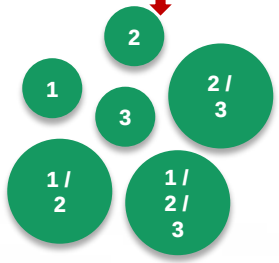
Thematic communities

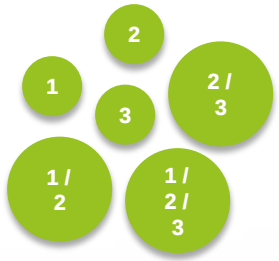
Thematic communities

Thematic communities

Transnational impact







Local impact

AXIS 1 Innovation

AXIS 2 Energy

AXIS 3 Environment

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WHY
Overarching objective

Enhance the **impact of project results** and public funds

SCIENCE-POLICY INTERFACE approach: link MED project results to policy-making

Support **informed contribution** of programme participating States and Regions to **policy frameworks and strategic initiatives** at Mediterranean level**,** based on ‘scientific’ **evidence provided by project results**

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Added value for Horizontal and Modular projects

Enhance **“WIN-WIN” CIRCULAR DYNAMICS** among the 3 types of projects

- **Bottom-up:** HPs and MPs feed PANORAMED with project deliverables and results
- **Top-down:** PANORAMED provides HPs and MPs with policy level input to **improve their competences** to identify new competitive initiatives

Focus on PANORAMED

PANORAMED
Main features [1]

- Top-down **Governance discussion forum of national/regional authorities** designed by MED programme States

- Ministerial/Regional partners designated directly by the MED programme States

- **5 years duration**: medium/long time perspective
  Post 2020

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PANORAMED
Main features [2]

- **19 Ministerial/Regional partners**
- **Lead partner: Spanish Ministry of Finance and Public Administration - General Directorate for European Funds**
- **Accompany role** of DG REGIO, DG MARE and DG NEAR
- **Associated partners scheme** including main actors, institutions, ETC and ENI Programmes (UNEP/MAP, UFM, EUSAIR, BLUEMED, CPMR, ADRION, BALKAN MED, INTERACT, INTERREG EUROPE, ENI CBC MED)
- **2 transnational thematic working groups (will evolve)**
  - Coastal and maritime tourism
  - Maritime surveillance

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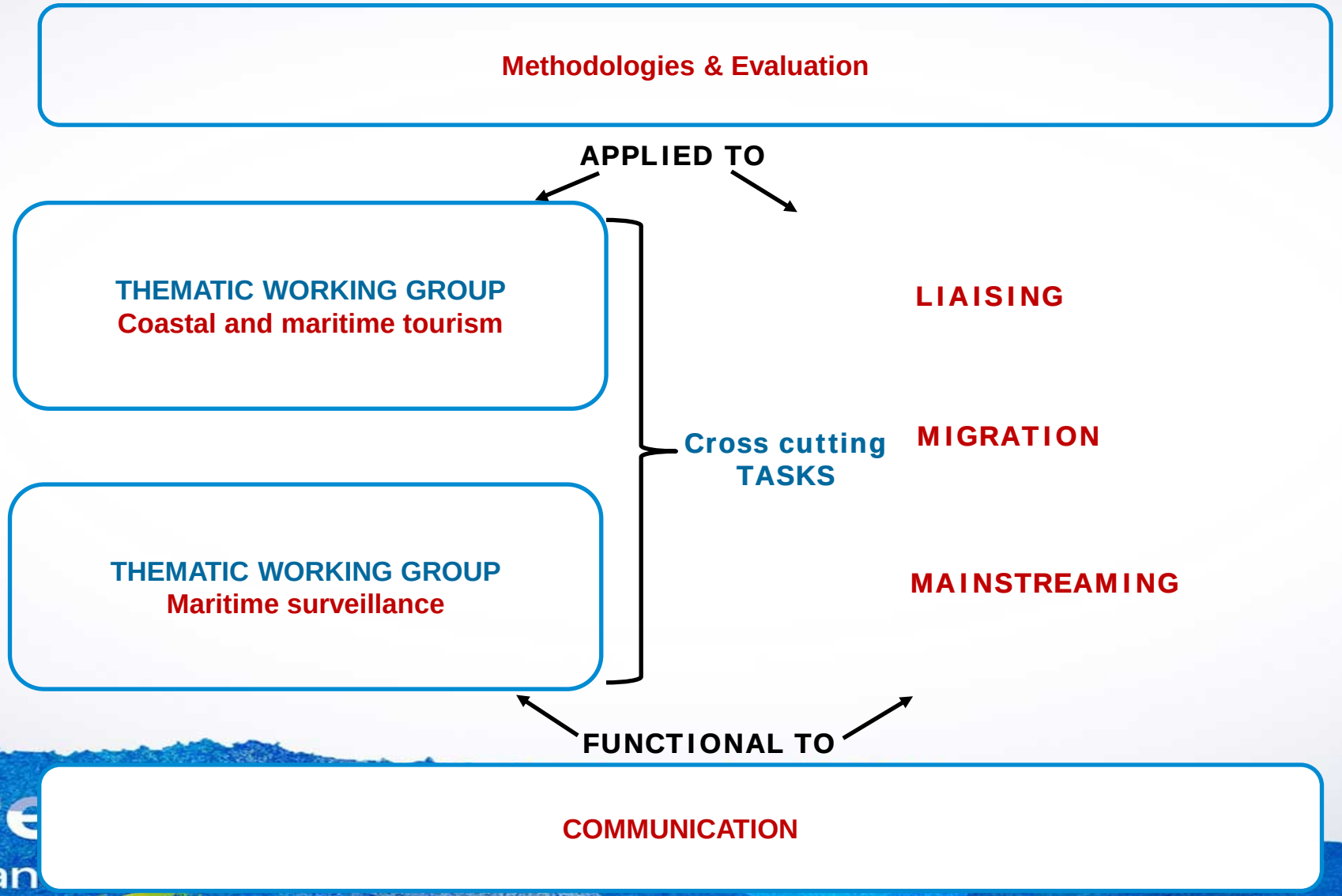
PANORAMED themes (initial phase)

Coastal and maritime tourism & Maritime surveillance

- Identified by MED programme MS
- Cross sector aspects are already included (environment, innovation, energy, transports, etc)
- Other themes will emerge during project implementation

PANORAMED architecture



Transnational thematic working groups Main tasks

- **Benchmarking analysis** on gaps and growth opportunities based on **projects' deliverables**

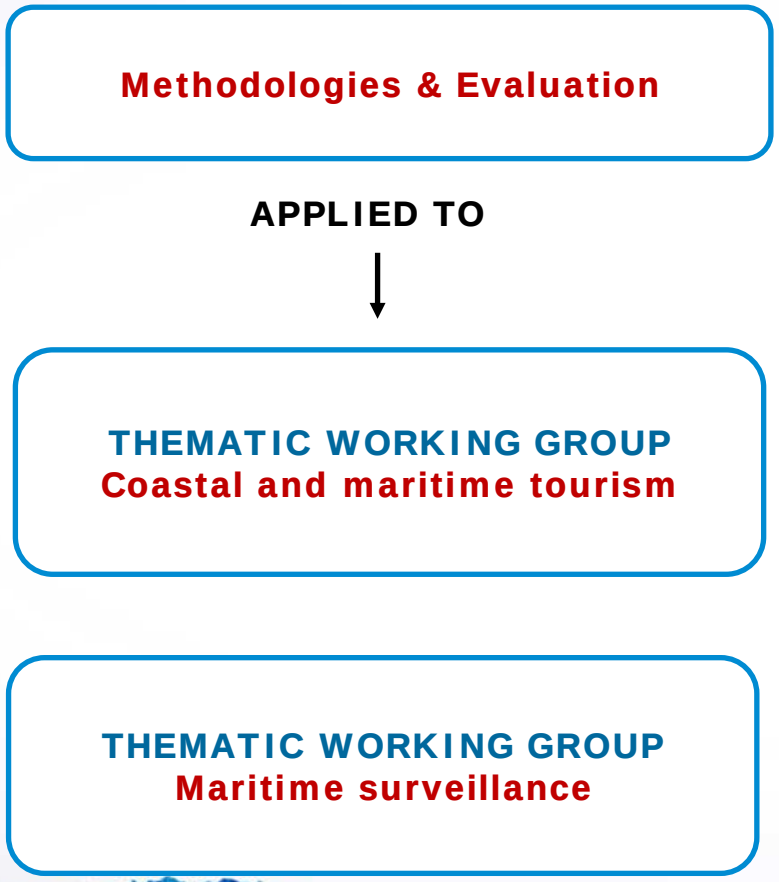
  BASELINE: MED projects cross matched with other projects/initiatives/programmes implemented in the Mediterranean basin

- Based on the results of benchmarking, elaboration of key documents to support **policy making processes, policy frameworks and shared action plans** at Mediterranean level
- **High level events** to support abovementioned task
- terms of reference for **top down strategic projects**

Synergies/Complementarities with other key actors and strategies at Mediterranean level

Focus on the link with Horizontal and Modular projects

Contribution of HPs and MPs



HPs contribution on definition of PANORAMED **methodology to collect and treat projects' deliverables & to identify cross sector aspects: all HPs and MPs are concerned**

HPs and MPs evidence based contribution through projects' deliverables/results

Contribution of HPs and MPs How and When [1]

Methodologies & Evaluation

- **HPs participation** to PANORAMED meeting on 22nd and 23rd November in Athens

  All HPs are involved: **cross sector approach**

- **Expected contribution:**
  key elements/strengths/weaknesses on **methodology between HPs and MPs** to exchange with PANORAMED complementary methodology to collect and treat projects deliverables also of projects/initiatives/programmes other than INTERREG MED and implemented in the basin

Contribution of HPs and MPs How and When [2]

THEMATIC WORKING GROUP
Coastal and maritime tourism

THEMATIC WORKING GROUP
Maritime surveillance

- **Targeted, not systematic, HPs participation** to ~ 2 PANORAMED meetings per year from 2018, until 2021

  Tbc according to specific TWGs objectives & time plan

- **Expected contribution:**

  Elements of MPs deliverables that will feed the work of Thematic working groups, based on identified methodologies

For questions on Axis 4 and PANORAMED, please contact the project officer in charge of Axis 4 and PANORAMED

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