The Interreg Med webplatform - State of art

Making Tourism more sustainable!
Sharing methodologies for a joint action
2nd Community Building event, Athens, 4-5 October 2017





Modular project websites - Online

Total: 30 Modular project websites online

2/4 Blue Growth

3/6 Renewable Energy

3/6 Green Growth

3/7 Urban Transports

1/6 Social & Creative

6/14 Sustainable Tourism

7/10 Efficient Buildings

5/9 Biodiversity Protection

Horizontal project websites – Online Renewable Energy

Green Growth

Efficient Buildings

Sustainable Tourism

Blue Growth

Biodiverity Protection



Sustainable Tourism Community 6/14

Online project websites Offline project websites

BLUEISLANDS

ShapeTourism

MITOMED+

MEDFEST

EMbleMatic

CO-EVOLVE

TOURISMED

CASTWATER

SIROCCO

MEDCYCLETOUR

DestiMED

CONSUMELESS

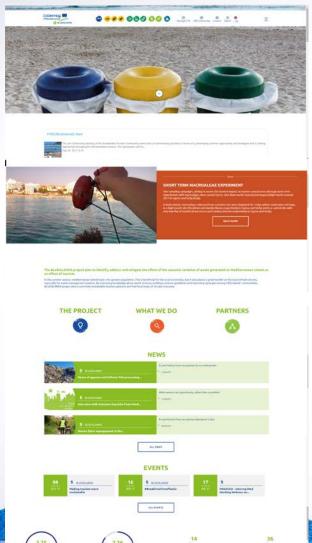
BlueMed

ALTER ECO



ST project website star





Congratulations!

Why?

- Appropriate wording: adapted to the web
- Good use of available tools
- Appropriation of the tool
- Creativity
- Nice pictures: personalised & good quality











































#MEDBlueIslands feed



The 2nd Community Building of the Sustainable Tourism Community event aims at harmonising activities in terms of a) developing common approaches and strategies and b) testing approaches through pilot demonstration actions. The participants will ha...

Sep 19, 2017 9:14



SHORT TERM MACROALGAE EXPERIMENT

Two sampling campaigns, aiming to assess the tourism impact on marine coastal areas through short-term experiments with macroalgae, were carried out in June (low-tourist season) and August (high-tourist season) 2017 in Cyprus and Sicily (Italy).

In both islands, macroalgae collected from a pristine site were deployed for 3 days within small nylon net bags, in a high-tourist site (Paralimni and Giardini Naxos respectively in Cyprus and Sicily) and in a control site with very low flux of tourists (Cavo Greco and Fondaco Parrino respectively in Cyprus and Sicily).

READ MORE



Update on the web platform

What is available?

- Standard website features
- Deliverable library
- Project directory
- Deliverable library csv export
- Forms

/!\ Reminder

- Upload of deliverables is compulsory
- 2 templates are available & compulsory:
 - registration form
 - beneficiary form

⇒ What's next?

- Frontend authentication: early October
- Intranet with discussion groups: late October
- Private & shared calendars
- Directories of partners and individuals
- Retweet of news from other project websites: late October

No newsletter tool





Save the dates!

Web platform training

- 24th & 25th October: 2 on-site training in Thessalonica, Greece
- Webinar: 20th October
- If needed after the webinar: on-site training in Marseille

Lobbying training

- In May 2018? Dates & place to be confirmed

