



Community Building Activities

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Making Tourism more sustainable! Sharing methodologies for a joint action

2nd Community Building event

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Panteion University

Athens



PANTEION UNIVERSITY
OF SOCIAL AND POLITICAL SCIENCES





Our Community

ALTER ECO (Alternative tourist strategies to enhance the local sustainable development of tourism by promoting Mediterranean Identity), **BLUEISLANDS** (Seasonal variation of waste as effect of tourism), **BLUEMED** (Plan/test/coordinate Underwater Museums, Diving Parks and Knowledge Awareness Centres in order to support sustainable and responsible tourism development and promote Blue growth in coastal areas and islands of the Mediterranean), **CASTWATER** (Coastal areas sustainable tourism water management in the Mediterranean), **CO-EVOLVE** (Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism), **CONSUME-LESS** (Consume Less in Mediterranean Touristic Communities), **DestiMED** (Mediterranean Ecotourism Destination: main components (joint planning, monitoring, management and promotion) for a governance system in Mediterranean protected areas), **EMbleMatiC** (Emblematic Mediterranean Mountains as Coastal destinations of excellence), **MEDCYCLETOUR** (MEDiterranean CYcle route for sustainable coastal TOURism), **MEDFEST** (MED Culinary heritage experiences: how to create sustainable tourist destinations), **MITOMED+** (Models of Integrated Tourism in the MEDiterranean Plus), **ShapeTourism** (New shape and drives for the tourism sector: supporting decision, integrating plans and ensuring sustainability), **SIROCCO** (Sustainable InterRegional cOastal & Cruise maritime tourism through Cooperation and joint planning), **TOURISMED** (Pêche Tourisme pour un développement durable dans la région méditerranéenne).

BleuTourMed_C3 project partnership





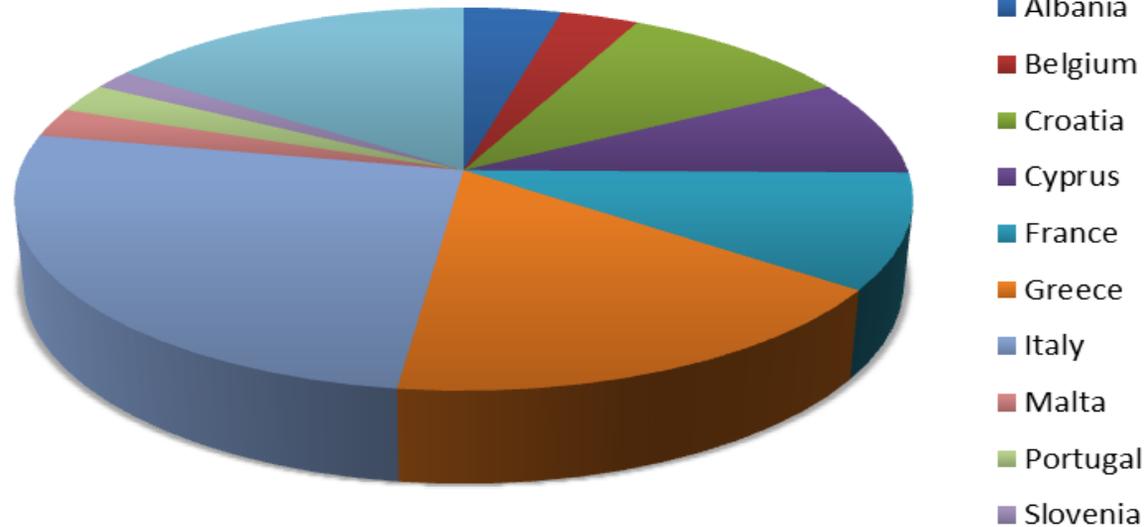
Project	Duration											
	2016			2017			2018			2019		
BleuTourMed_C3												
ALTER ECO												
BLUEISLANDS												
BLUEMED												
CASTWATER												
CO-EVOLVE												
CONSUME-LESS												
DESTiMed												
EMbleMatiC												
MEDCYCLETOUR												
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SIROCCO												
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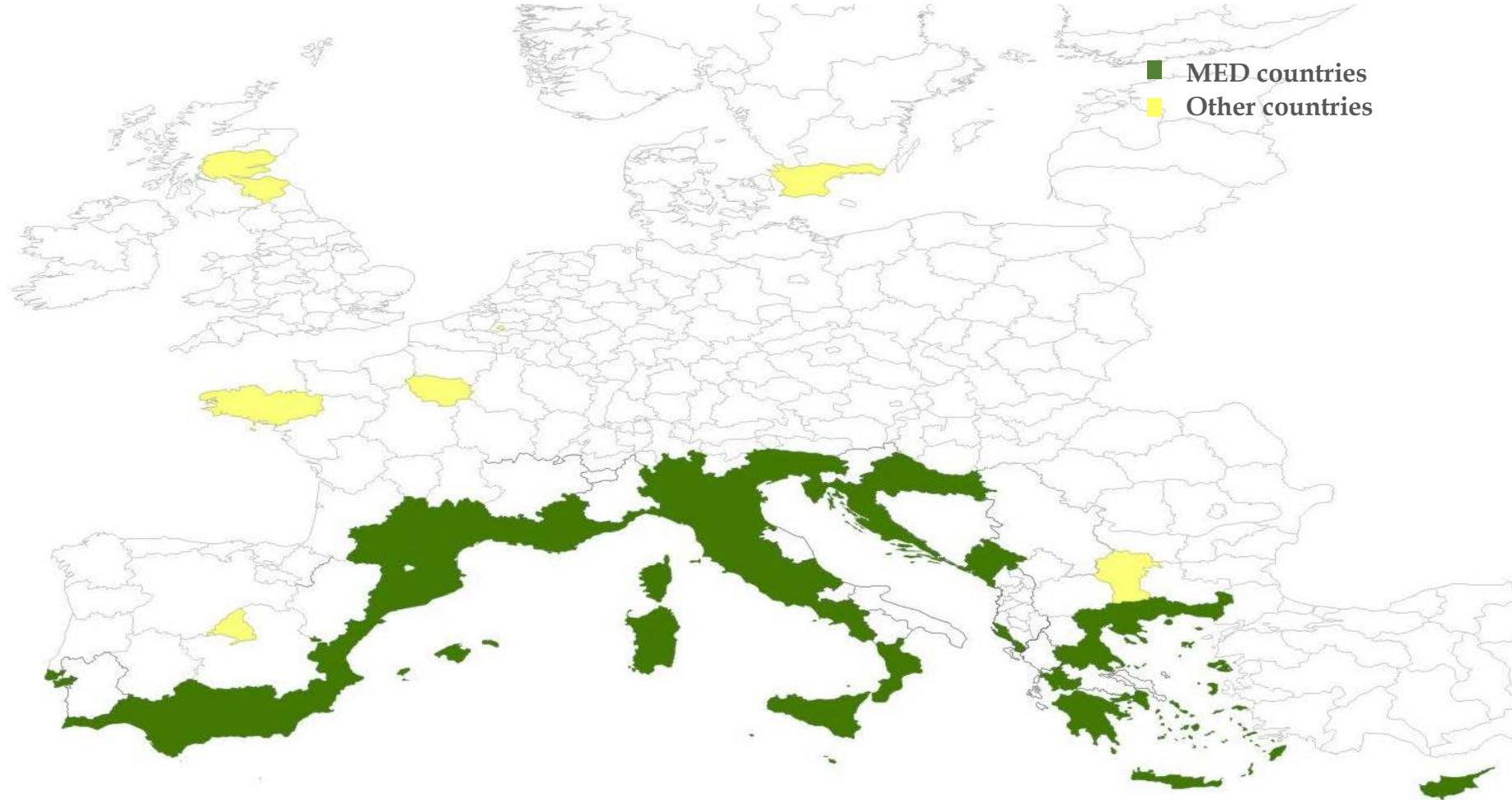
Our Community

Partners per Country	
Albania	5
Belgium	4
Croatia	12
Cyprus	10
France	13
Greece	22
Italy	34
Malta	3
Portugal	3
Slovenia	2
Spain	21
Total	129



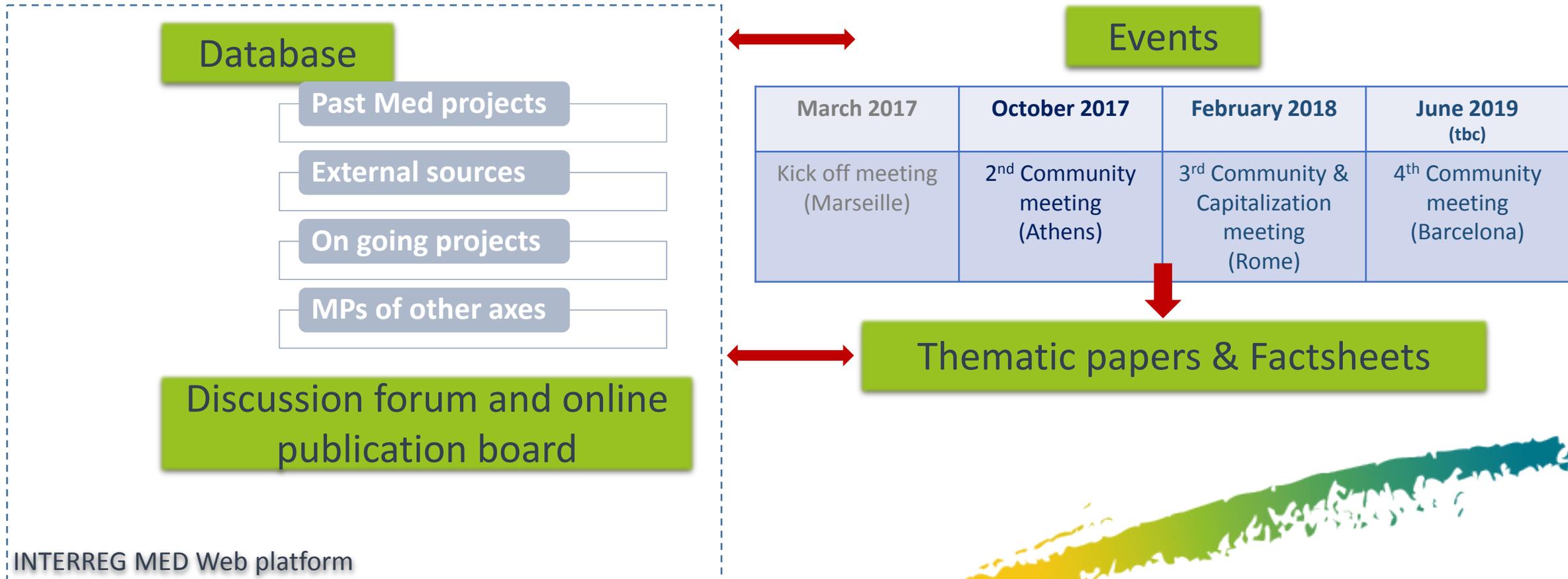


Our Community





Our approach





Survey results

Keywords to describe what tourism sustainability means to the Community

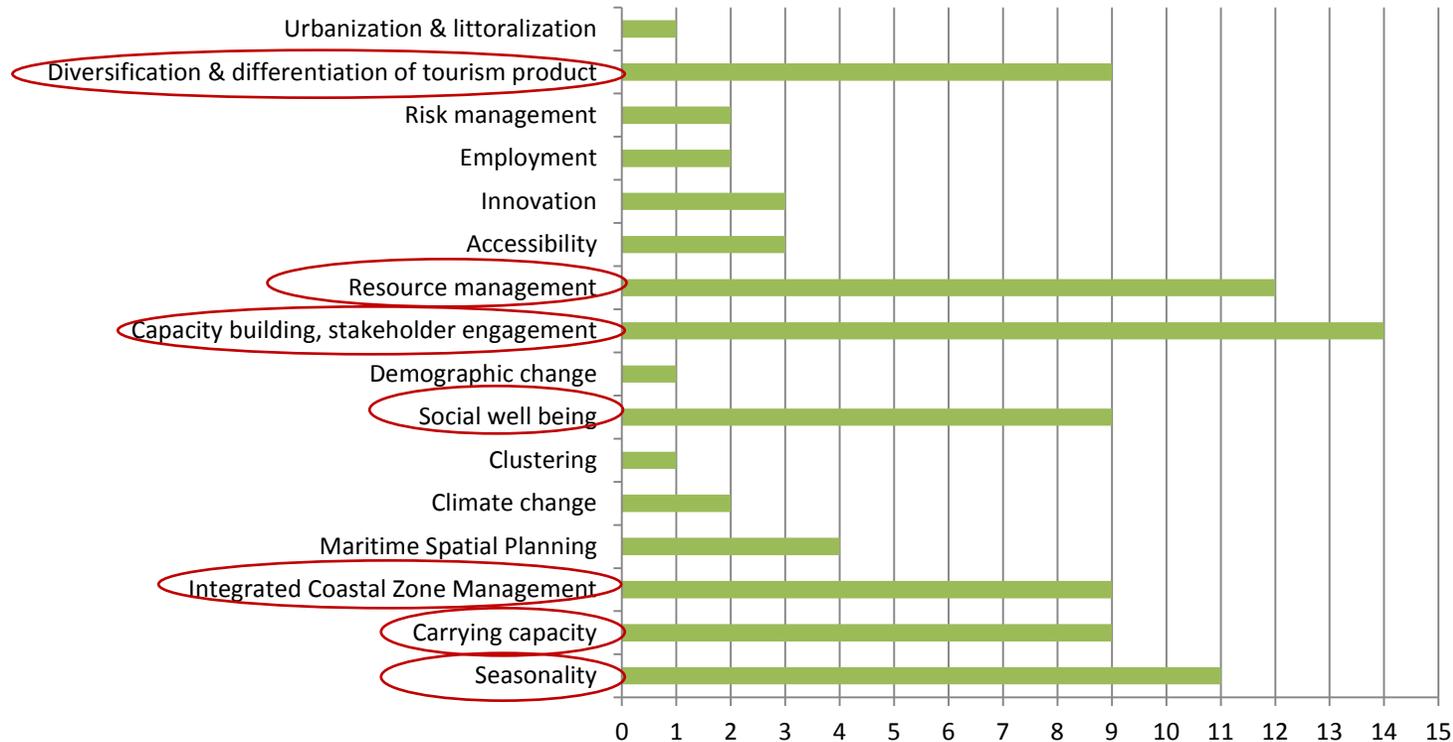
- Monitoring
- Benchmarking
- Innovation
- Planning
- Local heritage and identity
- Improving decision-making and cooperation
- Circular economy
- Responsibility





Survey results

Issues dealt by the Community with new and/or innovative methods





Survey results

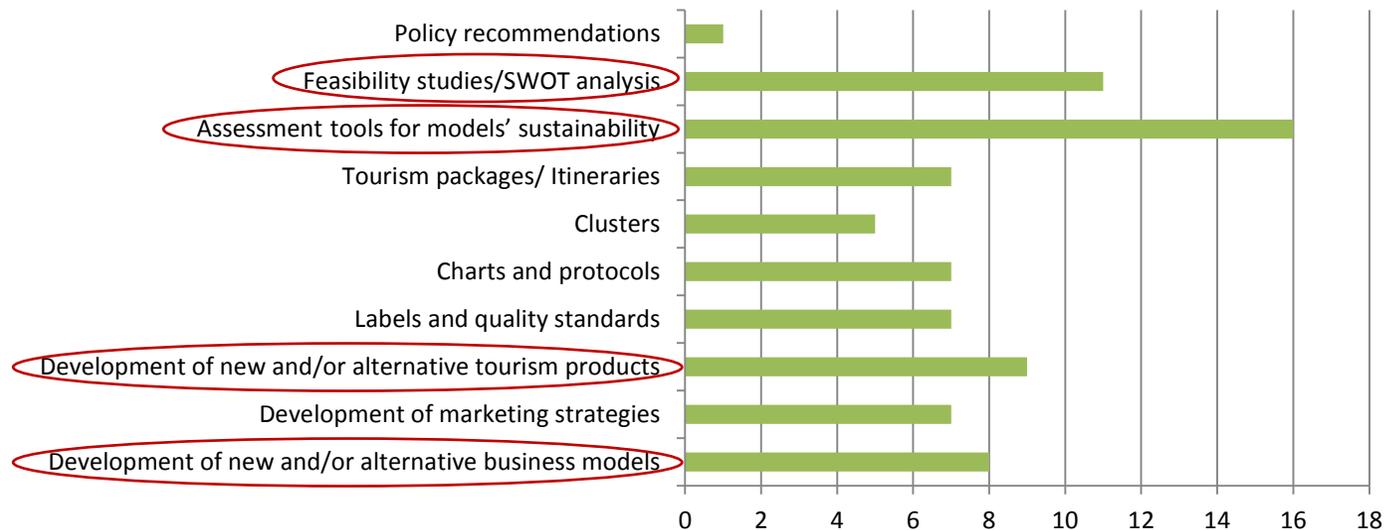
Development of new or alternative methods for measuring sustainability

- DestiMED (ecotourism standard)
- CO-EVOLVE (Tourism Sustainability Toolkit)
- MITOMED+ (joint planning tools)
- CAST WATER (monitoring and self-assessment online tool)
- BLUEISLANDS (assessment of macroalgae effects test beds)
- SIROCCO (value chain analysis)
- MEDFEST (criteria and indicators for assessing sustainable culinary heritage experiences)
- ShapeTourism (Smart Integrated Tourism Data System)
- ALTER ECO (method to detect the loss of Mediterranean identity)



Survey results

Contribution to the fostering of economic and social benefits from tourism development





Survey results

Contribution to the preservation and protection of natural and cultural ecosystems

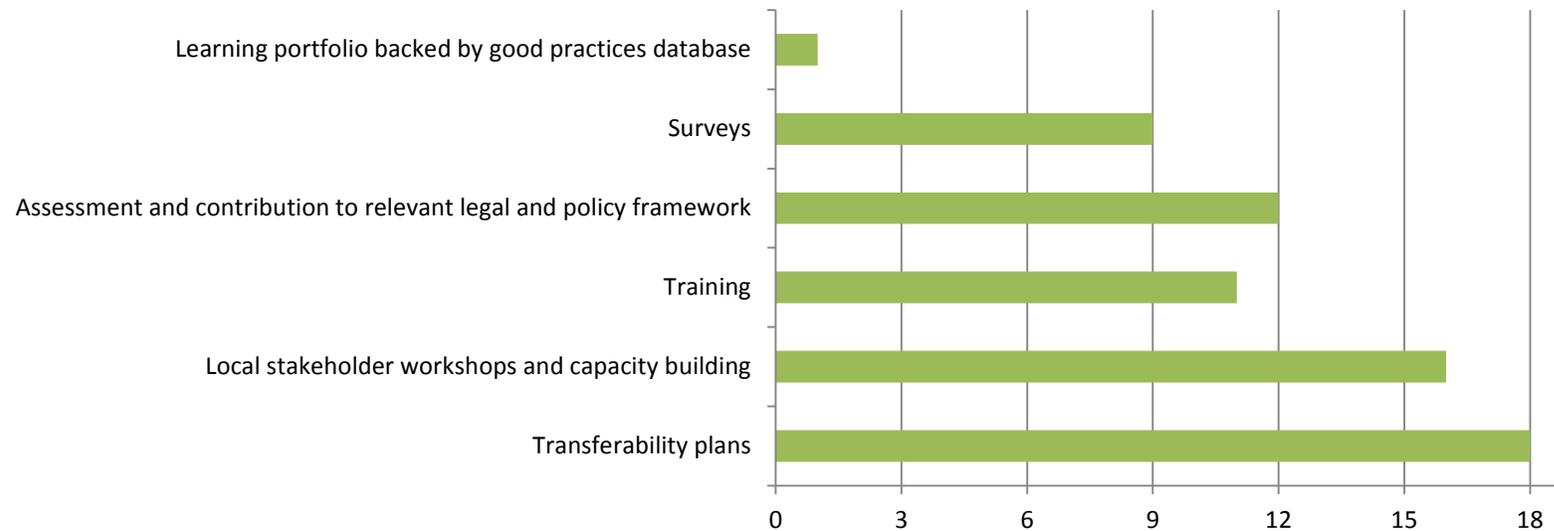
- Monitoring and tracking systems (DestiMED, CO-EVOLVE, MITOMED+, CASTWATER, BLUEISLANDS, MEDCYCLETour, ShapeTourism, EMbleMatiC, BLUEMED, CONSUME-LESS)
- Certification systems (MITOMED+, MEDCYCLETour, SIROCCO, ShapeTourism)
- Value estimation or valorization of natural and cultural assets (CO-EVOLVE, TOURISMED, CASTWATER, MEDFEST, SIROCCO, ShapeTourism, MITOMED+, BLUEMED)
- Identifying and protecting MED identity (ALTER ECO)





Survey results

Contribution to the improvement of planning and management practices towards a more responsible tourism





Survey results

Contribution to the enhancement of existing knowledge





Survey results

Lack of important data

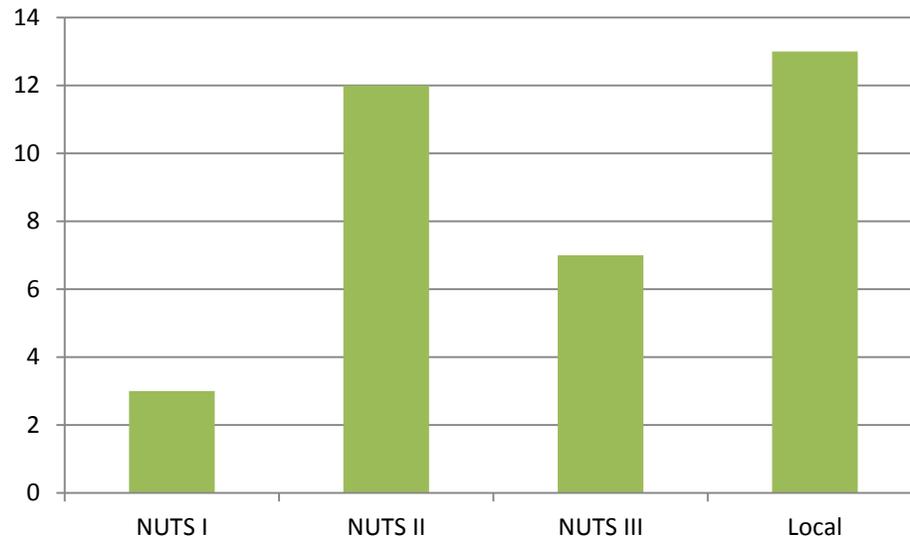
- Baseline figures for water use in tourism
- Breakdown of water consumption in tourist accommodations
- Tourist spending across MED regions
- Data related to small destinations in general
- Data at NUTS II and NUTS III level
- Harmonized data across MED Regions

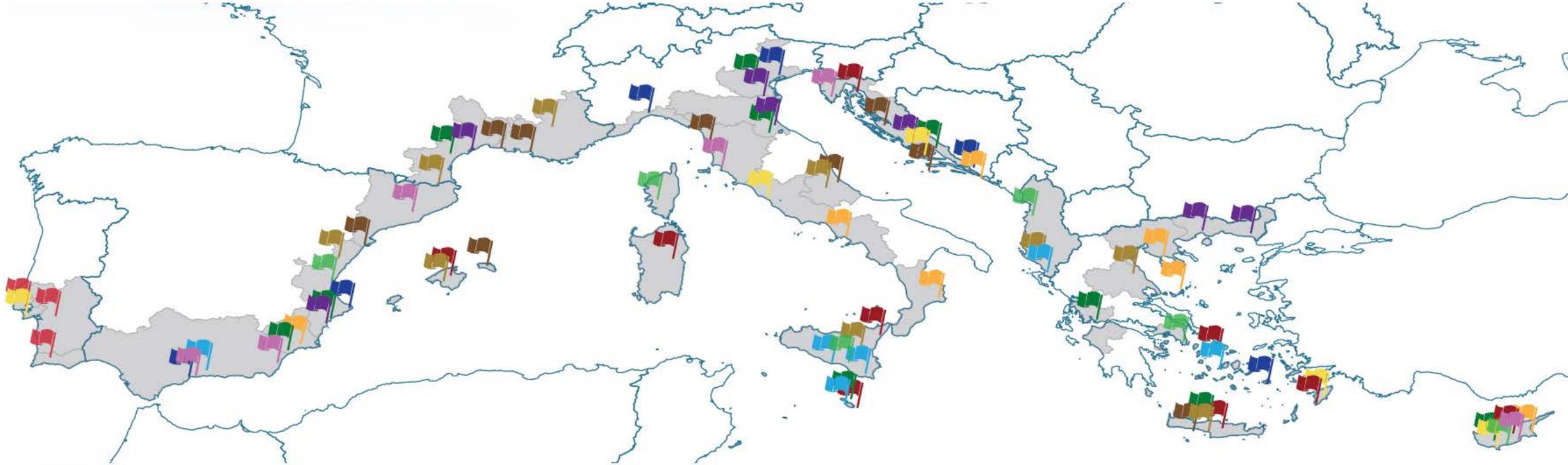




Survey results

Levels of implementation





- | | | |
|---|--|--|
|  ALTER ECO |  CO-EVOLVE |  MITOMED+ |
|  BLUEISLANDS |  CONSUME-LESS |  ShapeTourism |
|  BLUEMED |  DestiMED |  SIROCCO |
|  CASTWATER |  EMbleMATIC |  TOURISMED |

Implementation areas