Community Building Activities

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Spyros Niavis

Making Tourism more sustainable! Sharing methodologies for a joint action
2nd Community Building event
4-5 October 2017
Panteion University
Athens
Our Community

**ALTER ECO** (Alternative tourist strategies to enhance the local sustainable development of tourism by promoting Mediterranean Identity), **BLUEISLANDS** (Seasonal variation of waste as effect of tourism), **BLUEMED** (Plan/test/coordinate Underwater Museums, Diving Parks and Knowledge Awareness Centres in order to support sustainable and responsible tourism development and promote Blue growth in coastal areas and islands of the Mediterranean), **CASTWATER** (Coastal areas sustainable tourism water management in the Mediterranean), **CO-EVOLVE** (Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism), **CONSUME-LESS** (Consume Less in Mediterranean Touristic Communities), **DestiMED** (Mediterranean Ecotourism Destination: main components (joint planning, monitoring, management and promotion) for a governance system in Mediterranean protected areas), **EMbleMatIC** (Emblematic Mediterranean Mountains as Coastal destinations of excellence), **MEDCYCLETOUR** (Mediterranean CYcle route for sustainable coastal TOURism), **MEDFEST** (MED Culinary heritage experiences: how to create sustainable tourist destinations), **MITOMED+** (Models of Integrated Tourism in the MEDiterranean Plus), **ShapeTourism** (New shape and drives for the tourism sector: supporting decision, integrating plans and ensuring sustainability), **SIROCCO** (Sustainable InterRegional cOastal & Cruise maritime tourism through Cooperation and joint planning), **TOURISMED** (Pêche Tourisme pour un développement durable dans la région méditerranéenne).

**BleuTourMed_C3** project partnership
<table>
<thead>
<tr>
<th>Project</th>
<th>Duration</th>
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<tbody>
<tr>
<td></td>
<td>2016</td>
</tr>
<tr>
<td>BleuTourMed_C3</td>
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<tr>
<td>ALTER ECO</td>
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<td>BLUEISLANDS</td>
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<td>BLUEMED</td>
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<td>CASTWATER</td>
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<td>CO-EVOLVE</td>
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<td>CONSUME-LESS</td>
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<td>ShapeTourism</td>
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<td>SIROCCO</td>
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<td>TOURISMEDE</td>
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Our Community

<table>
<thead>
<tr>
<th>Partners per Country</th>
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<tbody>
<tr>
<td>Albania</td>
<td>5</td>
</tr>
<tr>
<td>Belgium</td>
<td>4</td>
</tr>
<tr>
<td>Croatia</td>
<td>12</td>
</tr>
<tr>
<td>Cyprus</td>
<td>10</td>
</tr>
<tr>
<td>France</td>
<td>13</td>
</tr>
<tr>
<td>Greece</td>
<td>22</td>
</tr>
<tr>
<td>Italy</td>
<td>34</td>
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<tr>
<td>Malta</td>
<td>3</td>
</tr>
<tr>
<td>Portugal</td>
<td>3</td>
</tr>
<tr>
<td>Slovenia</td>
<td>2</td>
</tr>
<tr>
<td>Spain</td>
<td>21</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>129</strong></td>
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</table>
Our Community
Our approach

**Database**
- Past Med projects
- External sources
- On going projects
- MPs of other axes

**Interreg MED Web platform**

**Events**

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Location</th>
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<tbody>
<tr>
<td>Kick off meeting</td>
<td>Marseille</td>
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<tr>
<td>2nd Community meeting</td>
<td>Athens</td>
</tr>
<tr>
<td>3rd Community &amp; Capitalization meeting</td>
<td>Rome</td>
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<tr>
<td>4th Community meeting</td>
<td>Barcelona</td>
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</tbody>
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**Thematic papers & Factsheets**

- March 2017
- October 2017
- February 2018
- June 2019 (tbc)
Survey results

**Keywords to describe what tourism sustainability means to the Community**

- Monitoring
- Benchmarking
- Innovation
- Planning
- Local heritage and identity
- Improving decision-making and cooperation
- Circular economy
- Responsibility
Survey results

*Issues dealt by the Community with new and/or innovative methods*

- Urbanization & littoralization
- Diversification & differentiation of tourism product
- Risk management
- Employment
- Innovation
- Accessibility
- Resource management
- Capacity building, stakeholder engagement
- Demographic change
- Social well being
- Clustering
- Climate change
- Maritime Spatial Planning
- Integrated Coastal Zone Management
- Carrying capacity
- Seasonality
Survey results

**Development of new or alternative methods for measuring sustainability**

- DestiMED (ecotourism standard)
- CO-EVOLVE (Tourism Sustainability Toolkit)
- MITOMED+ (joint planning tools)
- CAST WATER (monitoring and self-assessment online tool)
- BLUEISLANDS (assessment of macroalgae effects test beds)
- SIROCCO (value chain analysis)
- MEDFEST (criteria and indicators for assessing sustainable culinary heritage experiences)
- ShapeTourism (Smart Integrated Tourism Data System)
- ALTER ECO (method to detect the loss of Mediterranean identity)
Survey results

*Contribution to the fostering of economic and social benefits from tourism development*
**Survey results**

**Contribution to the preservation and protection of natural and cultural ecosystems**

- **Monitoring and tracking systems** (DestiMED, CO-EVOLVE, MITOMED+, CASTWATER, BLUEISLANDS, MEDCYCLETOUR, ShapeTourism, EMbleMatiC, BLUEMED, CONSUME-LESS)
- **Certification systems** (MITOMED+, MEDCYCLETOUR, SIROCCO, ShapeTourism)
- **Value estimation or valorization of natural and cultural assets** (CO-EVOLVE, TOURISMED, CASTWATER, MEDFEST, SIROCCO, ShapeTourism, MITOMED+, BLUEMED)
- **Identifying and protecting MED identity** (ALTER ECO)
Survey results

**Contribution to the improvement of planning and management practices towards a more responsible tourism**

[Bar chart showing contributions to the improvement of planning and management practices]
Survey results

**Contribution to the enhancement of existing knowledge**

- Current state analysis and future development foresight
- Policy recommendations
- Simulations
- Gap analysis
- Development of indicators
- Design of database
- Design of tools based on ICT technologies
Survey results

*Lack of important data*

- Baseline figures for water use in tourism
- Breakdown of water consumption in tourist accommodations
- Tourist spending across MED regions
- Data related to small destinations in general
- Data at NUTS II and NUTS III level
- Harmonized data across MED Regions
Survey results

Levels of implementation

![Bar chart showing levels of implementation for NUTS I, NUTS II, NUTS III, and Local categories.]}