Making Tourism more sustainable! Sharing methodologies for a joint action
2nd Community Building event
4-5 October 2017
Athens

MED Sustainable Tourism Community

Communication activity
Emilia Stoduto
Project officer
UNIMED
MED Sustainable Tourism Community Channels

https://sustainable-tourism.interreg-med.eu
bleutourmed@gmail.com
@MEDCommunity3_1
Interreg MED Sustainable Tourism Community
BleuTourMed Interreg MED
MED Sustainable Community Newsletter
# Communication activities

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>STATUS</th>
<th>ACTIONS NEEDED</th>
</tr>
</thead>
</table>
| Community Newsletter – 3 issues (May 5 / July 5 / September 26) | Less than 500 subscribers                                               | > Do you like it?  
> Is it useful for you?  
> Spread the word |
| Community Videos – 1            | 249 Views                                                              | > Spread the word                                                              |
| Individual Videos – 14          | Only 3 projects have uploaded and disseminated it (data updated 29/09/2017) | > What do you think about it?  
> Didn’t you know about those videos? |
| Project website                 | > 6 out of 14 MPs has a website  
> Community website online since 21/09/2017 | > Is there any problem?  
> Please update your website |
OUR OBJECTIVE

Programme Mid Term Conference
Rome, April 2018

That’s our biggest opportunity to reach out directly to decision makers and PANORAMED / Axis 4 - Governance
Presenting what you are doing, where and why

<table>
<thead>
<tr>
<th>November 2017</th>
<th>➔</th>
<th>Send us your draft ideas for pitching your project in a quick, snappy and catchy way <em>(whatever support is welcomed: infographics, written presentation, video, animated GIF, etc.)</em></th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2018</td>
<td>➔</td>
<td>We give you our feedback and suggestions if needed</td>
</tr>
<tr>
<td>February 2018</td>
<td>➔</td>
<td>We can discuss about that in our next Community event in Rome and if you are ready you can share it with the community</td>
</tr>
</tbody>
</table>
Follow us on…

@MEDCommunity3_1

Interreg Med Sustainable Tourism Community

BleuTourMed Interreg Med
Contact us

Ermete Mariani

e.mariani@uni-med.net

Emilia Stoduto

e.stoduto@uni-med.net