

**Making Tourism more sustainable! Sharing methodologies for a  
joint action**

2nd Community Building event

4-5 October 2017

Athens

# MED Sustainable Tourism Community

**Communication activity**

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**UNIMED**



Project co-financed by the European  
Regional Development Fund



# MED Sustainable Tourism Community Channels



<https://sustainable-tourism.interreg-med.eu>



[bleutourmed@gmail.com](mailto:bleutourmed@gmail.com)



[@MEDCommunity3\\_1](#)



Interreg MED Sustainable Tourism Community



BleuTourMed Interreg MED



MED Sustainable Community Newsletter



# Communication activities

ACTIVITY	STATUS	ACTIONS NEEDED
Community Newsletter – 3 issues (May 5 / July 5 / September 26)	<u>Less than 500 subscribers</u>	<ul style="list-style-type: none"> <li>&gt; Do you like it?</li> <li>&gt; Is it useful for you?</li> <li>&gt; Spread the word</li> </ul>
Community Videos – 1	249 Views	<ul style="list-style-type: none"> <li>&gt; Spread the word</li> </ul>
Individual Videos – 14	<u>Only 3 projects</u> have uploaded and disseminated it (data updated 29/09/2017)	<ul style="list-style-type: none"> <li>&gt; What do you think about it?</li> <li>&gt; Didn't you know about those videos?</li> </ul>
Project web site	<ul style="list-style-type: none"> <li>&gt; 6 out of 14 MPs has a website</li> <li>&gt; Community website online since 21/09/2017</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Is there any problem?</li> <li>&gt; Please update your website</li> </ul>



# OUR OBJECTIVE

Programme Mid Term Conference  
Rome, April 2018

That's our biggest opportunity to reach out directly  
to decision makers and PANORAMED / Axis 4 - Governance



# What we can do together

## Presenting what you are doing, where and why

**November 2017**



Send us your draft ideas for pitching your project in a quick, snappy and catchy way (*whatever support is welcomed: infographics, written presentation, video, animated GIF, etc.*)

**January 2018**



We give you our feedback and suggestions if needed

**February 2018**



We can discuss about that in our next Community event in Rome and if you are ready you can share it with the community



# Follow us on...

 **@MEDCommunity3\_1**

 **Interreg Med Sustainable Tourism Community**

 **BleuTourMed Interreg Med**



# Contact us

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