



Interreg
Mediterranean



BLUE GROWTH

Project co-financed by the European
Regional Development Fund



**DEVELOPING
BLUE GROWTH
POTENTIAL**



in [innobluegrowth](#)

f [@InnoBlueGrowth](#)

iBLUE Thematic Seminar “Good Practices in the Yachting Sector”

Blue Growth and the InnoBlueGrowth community

Kelly Fouchy

*Project Officer for Water and Wetlands
Plan Bleu, Marseille, France*

Céline Dubreuil

*Programme Officer for Water and Climate change
Plan Bleu, Marseille, France*



***InnoBlueGrowth - Horizontal Communication &
Capitalization project for Innovation in Blue Growth
at Mediterranean level***

Blue Growth in the Interreg Med Programme

Objective of the Interreg Med Programme 2014-2020

Increase transnational activity of **innovative clusters and networks** of key sectors of the Mediterranean area.

Priority axis 1

Promoting innovation capacities of public and private actors involved in **green and blue growth sectors, cultural and creative industries and social economy**

- stronger transnational cooperation
- better connections between stakeholders of the 4Helix (academy, industry, government, civil society)
- empowerment with, within and between existing clusters, economic sectors and networks

Blue Growth in the Interreg Med Programme

Expectations

- **Ecosystem based approach**
- **Innovation as an open process, strongly axed on the role of the 4 Helix and its impact on MED clusters**
- **Enlargement of knowledge / experience in clusters policies and practices**
- **Lobbying/networking activities for all the results => capitalization**
- **Dissemination of knowledge at Mediterranean level**

InnoBlueGrowth

Objectives

- To weave a community of Blue Growth projects and subjects
- To increase the visibility of Blue Growth initiatives within the MED Programme territory by enhancing communication and capitalization of Modular projects' results to relevant stakeholders and strategies

1,5 M €

Project
budget

Oct. 2016
– Oct. 2019

Project
duration

*Creating a Community of Blue Growth
Projects & Relevant Actors*

- EU Funds
- Geographical scope: Euro-Mediterranean countries (Croatia, Crete, France, Greece, Italy, Malta, Portugal, Spain) and IPA cooperation area (Albania, Montenegro)

InnoBlueGrowth

Consortium



CPMR
CRPM



ascame



National
Technical
University of
Athens



.... And Associated Partners

Adriatic Ionian Euroregion (AIE)

Region of CRETE

COTEC Foundation

Malta Marittima Agency

NETWORK OF INSULAR CCI OF EU

HCMR

Sea Innovation Business Cluster

Universiteti Katolik Zoja e Keshillit te Mire

Centro de Ciencias do Mar do Algarv

Region PACA

InnoBlueGrowth promotes...

- **New funding schemes for Blue Energies development**
- **Awareness raising among citizens and the civil society policy makers, experts, academia & entrepreneurs**
- **Knowledge-based integrated recommendations for strategy & policy-making**
- **New & qualified jobs in the Blue Growth field**

Capitalization: What are the Goals?

- To export the Modular Projects' (MPs) results into useful capitalized & synthesized results to actors over the whole Mediterranean area
- To promote the innovative nature of MPs and make tools and results available for further use
- To nourish political reflections on the MPs' thematic topics
- To influence policy making & governance systems dealing with Blue Growth
- To ensure a link with ongoing initiatives on the southern and eastern rims (i.e. link with the European Neighborhood Instrument South (ENI)).

InnoBlueGrowth & Blue Growth Community Consortium



*InnoBlueGrowth
Project Partners +
Associated
Partners*

*Modular Projects
(including their
PPs + APs)*

<https://blue-growth.interreg-med.eu/about-us/innobluegrowth-blue-growth-community-consortia/>

September 18th, 2018 – Lisbon, Portugal

Why to be part of Blue Growth community?

- To allow a transversal and integrated approach to modular projects and key actors at transnational level;
- To improve the portability of results and best practices of modular projects, ensuring a broader impact on external stakeholders and
- To help MPs implement their results, contributing to tackling innovation, blue growth, Research and Innovation Strategies, mainstreaming of EU funds, transnationalization of clusters/networks-related issues in the Mediterranean.

Who is part of the community?

- Consortium of the IBC project, consortium of the Interred MED Programme, members of the modular projects, + all associated partners.

What are the expected results?

- Gather the main outcomes of the MPs
- Integrated recommendations to be addressed to specific identified stakeholders
- Community building activities with stakeholders (peer-reviews, technical/political discussions, exchanges of contact information, etc.) to reinforce Modular projects' productions as well as InnoBlueGrowth's.
- Diffusion of information about modular projects outcomes as a follow-up directed towards all participating stakeholders
- Build a community

Capitalization & Community Building events

*“Meeting
with
Modular
Projects”
in Nice*

*“Launch of
the Blue
Growth
Community
in the MED”
in Rome*

*“New trends
for the
Yachting
sector in the
MED area ”
thematic event
in Marseille,
with the
collaboration of
MP iBLUE*

*“Innovation
for the
development
of marine
energies in
the MED”
Blue Energy
thematic
event in
Naples, with
the
collaboration
of MPs
PELAGOS &
MAESTRALE*

*“The Cluster
approach for a
sustainable
Blue Growth
in the MED”
thematic &
holistic event,
in Athens,
having the
theme of
Maritime
Surveillance
with the
collaboration of
MP PROteuS &
other MPs*

11/2016

04/2017

10/2017

11/2017

05/2018

Not Only...

➔ *“WE are MED. Going beyond thematic communities” in Alicante, Spain – May 2017. Team dynamics between all thematic communities, fostering team spirit, presenting the state of the art, since the beginning of the projects.*

➔ *POP UP Meeting of the Blue Growth Community - “BEFORE the MID CONFERENCE” in Rome, Italy – April 2018. To introduce the new members of the community and to friendly debate about the key community topics.*

➔ *“Made In MED. Crafting the Future Mediterranean” in Rome, Italy – April 2018. An event that presented the first results of 90 projects through a conference and an exhibition on Climate Change, Inclusive Growth and Blue Economy.*

Deliverables

- Factsheets
- Technical reports
- Mid-term report and Final Policy Paper
- Participation to the technical development and transferability of project results :
 - Via the governance platform (managed by the Member States under Axis 4)
 - The mainstreaming (regional programmes)
 - EU programmes/networks (inside or outside the partnership)
- Finalization and formalization of capitalization initiatives and recommendations into MoUs





Future Activities



Save-the-Dates

PLACE	DATE	SCOPE
BARCELONA	22-23 NOVEMBER 2018	MID-TERM CONFERENCE
MARSEILLE	APRIL-MARCH 2019	CAP & COMBUILDING EVENT /CO-PLANNING WITH OUR MPs
MONTENEGRO	01-05 JULY 2019	EVENT/WORKSHOP DEDICATED TO BLUE SKILLS
BRUSSELS	OCTOBER 2019	FINAL CONFERENCE

=> *Check our Online Calendar*

Follow the Community

*BlueGrowth-
Maritime Surveillance Community – Mediterranean*



*BlueGrowth-
Yachting Community - Mediterranean*



*BlueGrowth –
Marine Renewable Energy Community –Mediterranean*



CONTACT



innobluegrowth@gmail.com