How could we support Nature-based solutions implementation?

Thomas Binet

Workshop on Implementation of Nature-based Solutions to tackle climate change
Session 3b: Financial instruments and policy framework

Marseille (France)
22-24 January 2019
How could we support NBS solutions implementation?

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- Develop solutions (hybrid R&D) and test them
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- Develop solutions (hybrid R&D) and test them
- Use public actions
Use public actions:
- Develop a « culture » of green infrastructure from the demand side (regulations, norms, standards, public procurement)
- Assist with the development of NBS value chains
- Local policies and regulations change (local plan or urbanization –PLUi- in France)
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- Public actions
- Activate entrepreneurship in conservation (increase project pipeline, develop « culture » of green infrastructure from the supply side)
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- Public actions
- Activate entrepreneurship in conservation (increase project pipeline, develop « culture » of green infrastructure from the supply side)
- Mobilize private finance
How could we support NBS implementation?

Private financing mechanisms

- Environmental impact bonds
- Green/blue bonds
- Impact investing
- Insurance-for-nature

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Think & Do Tank specialized in environmental economics with a focus on conservation finance and innovative business development.
A COMPREHENSIVE OFFER TO FOSTER MARINE CONSERVATION FINANCE

LAUNCHING MARINE CONSERVATION SOLUTIONS
BlueSeeds will act as the catalyst for entrepreneurship in conservation, launch initiatives and connect conservation projects with entrepreneurs.

TECHNICAL ASSISTANCE FOR MARINE CONSERVATION
Marine conservation needs to work on its financial and economic structuring. BlueSeeds provides hands-on solutions, conservation economics expertise and empowerment.

SETTING UP FINANCING MECHANISMS
BlueSeeds is the financial intermediary between conservation projects and investors.
3-YEARS DEVELOPMENT PLAN

2018

Analysis of marine conservation needs

Solutions design ("sustainability pathway", strategic & financial planning, training, measuring tool)

Tests on the field

2019

Tests of new solutions – focus on impact, scalability and profitability

Develop a network of projects and investors

Promote impact measurement tool

Test BlueSeeds business models

2020

Prototype launching

Impact evaluation of the platform

Design of a 5-years business plan

Design the platform’s financial structure
Thank you

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www.blueseeds.org

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