

***“New trends for the Yachting sector in the Med area”***

*11th and 12th October 2017 Villa Valmer Marseilles*

# **Charting sustainability**

**how the yachting sector is contributing to a sustainable  
blue growth**

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**ecological intelligence**





**'green' is not only an adjective  
but also a verb**



# OUR COMMON FUTURE

## *From development to sustainable development*



Environment and development related events

Millennium Development Goals related events

1972: UN Conference on the Human Environment

**1987: Brundtland Report – Our Common Future**

1992: UN Conference on Environment and Development  
adoption of the Rio Declaration and the Agenda 21; UNFCCC and CBD, etc.

1995: World Summit for Social Development

2000: UN Millennium Summit

2002: World Summit on Sustainable Development

2012: United Nations Conference on Sustainable Development

**Post 2015 Development Agenda/Sustainable Development Goals**

**TRANSFORMING OUR WORLD**

The 2030 Agenda for Sustainable Development

**1** NO POVERTY



**2** NO HUNGER



**3** GOOD HEALTH



**4** QUALITY EDUCATION



**5** GENDER EQUALITY



**6** CLEAN WATER AND SANITATION



**7** CLEAN ENERGY



**8** GOOD JOBS AND ECONOMIC GROWTH



**9** INNOVATION AND INFRASTRUCTURE



**10** REDUCED INEQUALITIES



**11** SUSTAINABLE CITIES AND COMMUNITIES



**12** RESPONSIBLE CONSUMPTION



**13** PROTECT THE PLANET



**14** LIFE BELOW WATER



**15** LIFE ON LAND



**16** PEACE AND JUSTICE



**17** PARTNERSHIPS FOR THE GOALS



**THE GLOBAL GOALS**  
For Sustainable Development





# SUSTAINABLE DEVELOPMENT GOALS

## IMO's Strategic Plan for the six year period 2016-2021 (Dec. 2015, 29th session of the IMO Assembly)

- Resolution on the Strategic Plan for the Organization: implementation of the 2030 Agenda;
- No later than 2018**, the United Nations System and its organizations as well as partner institutions such as the IMO, World Bank, World Trade Organization, Regional Development Banks should have in place an accurate annual reporting system for the SDGs.

*“IMO will actively promote its role as the primary international forum on matters within its competence and ensure and strengthen the linkage between safe, secure, efficient and environmentally friendly maritime transportation, the development of global trade, the world economy, and the realization of new United Nations development agenda and the*

*Sustainable Development Goals (SDGs)”*

(IMO Strategic Director)

The image shows a technical architectural drawing of a ship's deck, specifically labeled 'DECK 3 / MAIN DEC'. The drawing is rendered in a light blue color and is overlaid on a darker blue background. It features a complex grid of lines representing structural elements, with various alphanumeric labels such as 'C18', 'C15', 'C16', 'C17', 'C19', 'C20', 'C21', 'C22', 'C23', 'C24', 'C25', 'C26', 'C27', 'C28', 'C29', 'C30', 'C31', 'C32', 'C33', 'C34', 'C35', 'C36', 'C37', 'C38', 'C39', 'C40', 'C41', 'C42', 'C43', 'C44', 'C45', 'C46', 'C47', 'C48', 'C49', 'C50', 'C51', 'C52', 'C53', 'C54', 'C55', 'C56', 'C57', 'C58', 'C59', 'C60', 'C61', 'C62', 'C63', 'C64', 'C65', 'C66', 'C67', 'C68', 'C69', 'C70', 'C71', 'C72', 'C73', 'C74', 'C75', 'C76', 'C77', 'C78', 'C79', 'C80', 'C81', 'C82', 'C83', 'C84', 'C85', 'C86', 'C87', 'C88', 'C89', 'C90', 'C91', 'C92', 'C93', 'C94', 'C95', 'C96', 'C97', 'C98', 'C99', 'C100'. The text 'cultural heritage' is prominently displayed in the center of the drawing in a white, sans-serif font. The overall image has a strong blue color scheme, suggesting a digital or technical theme.



**systemic actions**

A close-up photograph of a hand holding a blue pen, drawing a detailed architectural floor plan on a white sheet of paper. The drawing features various rooms, corridors, and a central circular area. Several red circles are drawn on the plan, highlighting specific areas. The text 'systemic actions' is overlaid in a bold, red, sans-serif font on the left side of the image. The background is a blurred, light blue color.





**vertical perspective**





**horizontal perspective**





**new perspective**



Thank you  
for your attention!



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