

Conférence du projet - Marseille, 30-31 mai 2017

Une économie bleue pour un développement durable
de la région méditerranéenne

Project Conference - Marseille, 30-31 May 2017

A blue economy for a sustainable development
of the Mediterranean region



Component 3 PROMOTE AND MAINSTREAM AN ENVIRONMENTALLY SUSTAINABLE ECONOMY

Marko Prem

PAP/RAC Deputy Director



Regional Activity Centre
for Sustainable Consumption
and Production

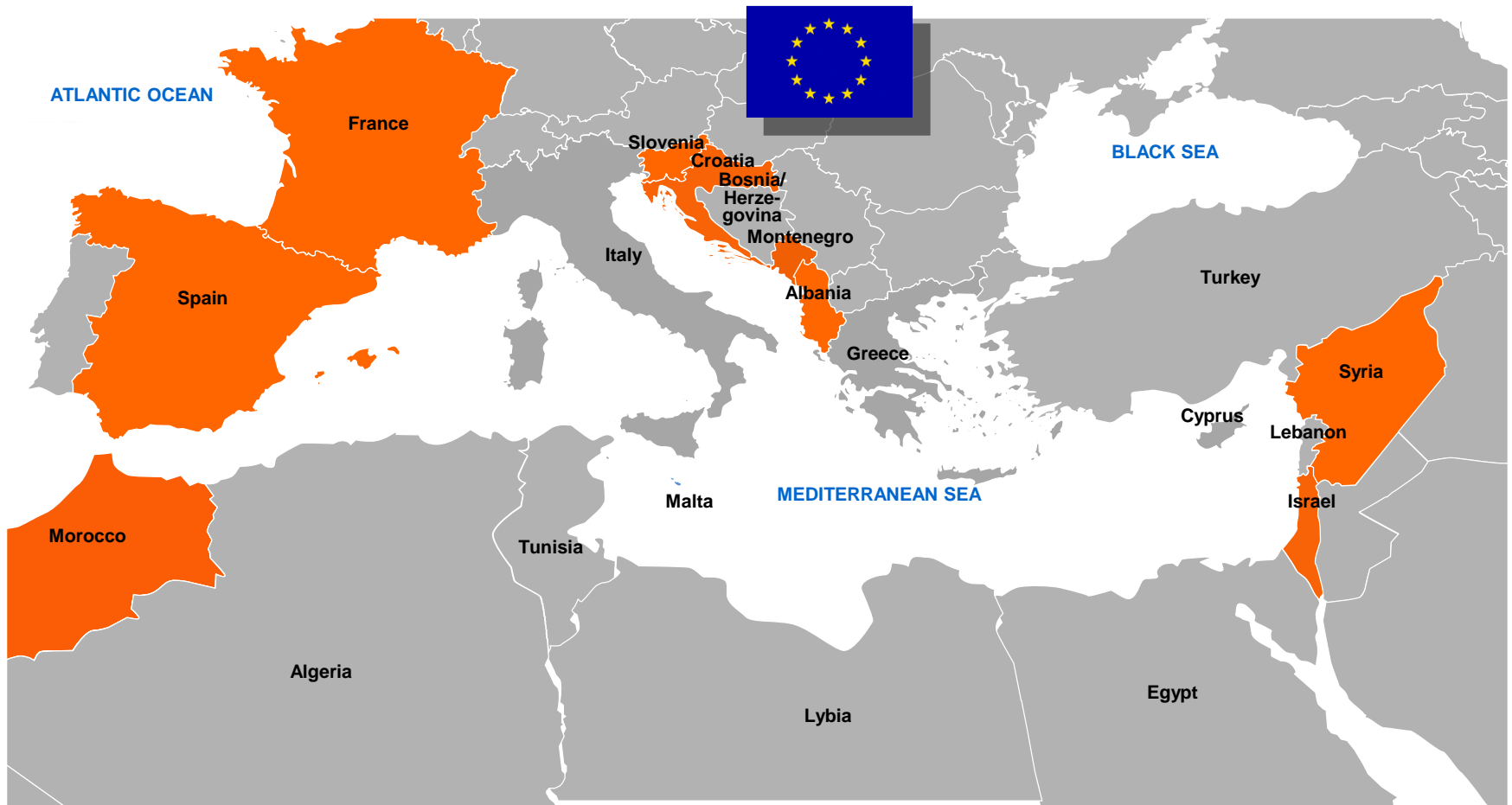


ICZM Protocol for the Mediterranean

- ICZM Protocol signed (Madrid, 21 Jan 2008)
- To date: 15 signatories, 10 ratifications
- Entered into force 24th March 2011



Status of ratification as of May 2017



Legal obligations: ICZM Protocol

Article 5 Objectives of ICZM

- Facilitate SD of coastal zones by ensuring that the environment and landscapes are taken into account in harmony with economic, social and cultural development;
- Preserve coastal zones for the benefit of current and future generations;
- Ensure the sustainable use of natural resources, particularly with regard to water use;
- Ensure preservation of the integrity of coastal ecosystems, landscapes and geomorphology;
- Prevent and/or reduce the effects of natural hazards and in particular of climate change, which can be induced by natural or human activities;
- Achieve coherence between public and private initiatives and between all decisions by the public authorities, at the national, regional and local levels, which affect the use of the coastal zone.

Legal obligations: ICZM Protocol

Article 9 **Economic activities**

- Accord specific attention to economic activities that require immediate proximity to the sea;
- Ensure that the various economic activities minimize the use of natural resources and take into account the needs of future generations;
- Ensure respect for integrated water resources management and environmentally sound waste management;
- Ensure that the coastal and maritime economy is adapted to the fragile nature of coastal zones and that resources of the sea are protected from pollution;
- Define indicators of the development of economic activities to ensure sustainable use of coastal zones and reduce pressures that exceed their carrying capacity;
- Promote codes of good practice among public authorities, economic actors and NGOs.

Legal obligations: ICZM Protocol

Article 9 Economic activities **cont.**

- Agriculture and industry
- Fishing
- Aquaculture
- Tourism, sporting and recreational activities
- Utilization of specific natural resources
- Infrastructure, energy facilities, ports and maritime works and structures
- Maritime activities




OBJECTIVE 3: PROMOTE AND MAINSTREAM AN ENVIRONMENTALLY SUSTAINABLE ECONOMY

Result 3.1: Interaction and commitment with key regional stakeholders.

Activities	Tasks / Results
3.1.1 Organization of 2 Regional conferences	
<i>Mediterranean Coast Day – 27 September 2016, Barcelona</i>	
	
	
<i>Final project Conference – 30 & 31 May 2017, Marseille</i>	
	

OBJECTIVE 3: PROMOTE AND MAINSTREAM AN ENVIRONMENTALLY SUSTAINABLE ECONOMY

Result 3.1: Interaction and commitment with key regional stakeholders.

Activities	Tasks / Results
<p>3.1.2 Participation to regional conferences and organization of side events</p> <p>Present the initiative to regional stakeholders: Side event at COP 19, 9-12 February 2016, Athens</p>	 <p>The image shows an exhibition stand for the Blue Economy initiative. The stand is composed of several panels. The leftmost panel features a quote from Eco-Labina: "Our business is all about sustainability & environmental awareness, by delivering eco-friendly solutions to the construction industry in the most cost-effective way." Below the quote are two photographs of buildings. The middle panel has the heading "Exhibition" and a small image of people. The rightmost panel is titled "A Blue Economy for a healthy Mediterranean" and includes the subtitle "Measuring, monitoring and promoting an environmentally sustainable economy in the Mediterranean region". It lists "OBJECTIVES" such as defining a vision of the sustainable economy, defining roles and missions, and developing a regional governance structure. It also lists "KEY CHALLENGES" like water scarcity, pollution, and climate change. The stand is set up in a room with other exhibition materials visible in the background.</p>

OBJECTIVE 3: PROMOTE AND MAINSTREAM AN ENVIRONMENTALLY SUSTAINABLE ECONOMY

Result 3.2: Communication to policy and decision makers.

Activities	Tasks / Results
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3.2.1 Development of other communication material

A range of communication material (web site, roll up, leaflets, video, English/French publication of the study (in progress)).



<http://mava-blue-economy.com>



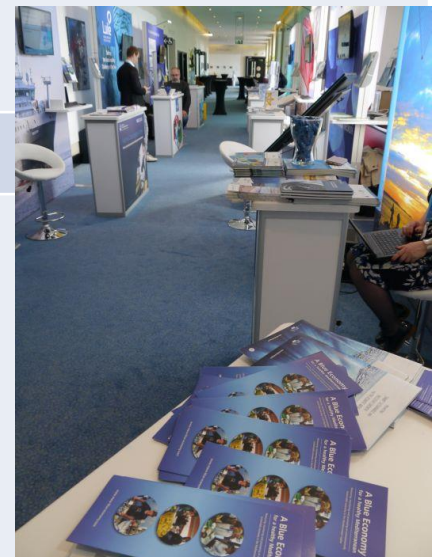
3.2.2 On-line platform

An on-line platform – to be uploaded after the Conference (Plan Bleu)

OBJECTIVE 3: PROMOTE AND MAINSTREAM AN ENVIRONMENTALLY SUSTAINABLE ECONOMY

Result 3.3 : Influence multilateral agreements and international initiatives.

Activities	Tasks / Results
3.3.1 Advocacy and follow up on Barcelona Convention	
Findings mainstreamed into several governance processes of the Barcelona Convention (EcAp project; ICZM Protocol implementation projects; MSSD; SCP AP)	
3.3.2 Advocacy and follow up on other multilateral initiatives	
Findings mainstreamed into multilateral initiatives (MUSES project, European Maritime Day 2017)	





THANK YOU

UN Environment
Mediterranean Action Plan

**Priority Actions Programme
Regional Activity Centre**

Kraj Sv. Ivana 11
21000 Split, CROATIA

www.pap-thecoastcentre.org