

MEASURING, MONITORING AND PROMOTING

# A BLUE ECONOMY FOR A SUSTAINABLE DEVELOPMENT OF THE MEDITERRANEAN REGION

Project conference  
Novotel Vieux Port - Marseilles, 30-31 May 2017

## Detailed Agenda

30 <sup>th</sup> May (09:00 – 17:30)	
09:00 – 09:30	<i>Registration and welcome of participants</i>
09:30 – 10:00	Opening of the Conference. Introductory statements - President of Plan Bleu (Thierry Lavoux) - Director PAP/RAC (Zeljka Skaricic)
<b>10:00 – 14:30</b>	<b><u>I. Plenary Session on the Project “A blue economy for a healthy Mediterranean”</u></b>
10:00 --10:20	Introduction and presentation of the Project <i>(Jean-Pierre Giraud, Plan Bleu)</i>
10:20 – 11:00	Presentation of Component 1: Defining and monitoring a blue economy <i>(J�r�mie Fosse, Kristian Petrick, Eco-union/Plan Bleu consultant)</i>
11:00 – 11:30	<i>Coffee break</i>
11:30 – 12:00	Presentation of Component 2: Supporting the implementation of a blue economy <i>(Daniel Hires, SCP/RAC)</i>
12:00 – 12:30	Presentation of Component 3: Promoting and main streaming a blue economy <i>(Marko Prem, PAP/RAC)</i>
12:30 – 14:00	<i>Lunch break</i>

14:00 – 14:30	<b>Conclusions of the Project (<i>Thierry Lavoux, Plan Bleu</i>)</b>
14:30 – 17:30	<b><u>II. Plenary session on key sectors of the blue economy</u></b>
14:30 – 15:10	Port activities ( <i>Frédéric Dagnet, Grand Port Maritime de Marseille</i> )
15:10 – 16:00	Ship building and recycling ( <i>Laurent Daniel, OECD</i> )
16:00 – 16:20	<i>Coffee break</i>
16:20 – 17:30	Bio-prospecting and under-water mining ( <i>Stephen Hall, Society for Underwater Technology</i> )
17:30	<i>End of the first day</i>
<b>31<sup>st</sup> May (09:00 – 13:00)</b>	
09:00 – 11:30	<b><u>III. Plenary session on key sectors of the blue economy (continue)</u></b>
09:00 – 09:40	Tourism and recreational activities ( <i>Alain Dupeyras, OECD</i> )
09:40– 10:20	Offshore energies ( <i>Kristian Petrick, Eco-union</i> )
10:20 --11:00	Fisheries and aquaculture ( <i>Henri Farrugio, GFCM</i> )
11:00 --11:30	Conclusions per sector ( <i>Jérémie Fosse, Kristian Petrick, Eco-union/Plan Bleu consultant</i> )
11:30 – 11:40	<i>Coffee break</i>
11:40 – 13:00	<b><u>IV. Round Table “Moving towards a blue economy in the Mediterranean region”</u></b>
11:40 – 12:40	Round Table : <i>Najib Saab (AFED), Jeanne Lapujade (ANIMA), Raffaele Mancini (UfM)</i> , chaired by <i>Christian Avérous (Plan Bleu)</i>
12:40 – 13:00	<b>Overall conclusions and recommendations (<i>Christian Avérous, Plan Bleu</i>)</b>
13:00	<i>Closure of the Conference</i>

*Simultaneous interpretation in English and in French will be available.*