

Interreg
Mediterranean



BLUE GROWTH



InnoBlueGrowth

Launch of the Blue Growth Community in the Mediterranean

Connecting innovation clusters and networks in key sectors

Blue energy | Maritime surveillance | Yachting

6 – 7 April 2017

Rome

**Via della Navicella, 12
Villa Celimontana**



6th April 2017

10:30 Registration

BLUE GROWTH COMMUNITY IN THE MEDITERRANEAN

Chair: **Giuseppe Ciulla** – Journalist (tbc)

Hall “Della Vedova”

11:00	Welcome <i>Filippo Bencardino</i> – President of Italian Geographic Society, Rome – Italy <i>Antonio Mazzola</i> – President of CoNISMa, Palermo – Italy <i>Emanuele Garcia</i> – Vice-President of ASCAME, Cagliari – Italy
11:20	INTERREG Med Programme <i>Maria Groueva</i> – Project Officer Interreg Med Joint Secretariat, Marseille – France
11:30	What is Blue Growth? Introductory video Blue Growth as a Mediterranean Strategy <i>Raffaele Mancini</i> – Blue Economy Expert, Secretariat of the Union for the Mediterranean (tbc), Barcelona – Spain Blue Growth as an Economic Driver <i>George Alexakis</i> – Vice –President of the CPMR, in charge of Maritime Affairs, Regional Councilor of Crete – Greece Blue Growth and Environmental Sustainability <i>Ferdinando Boero</i> – Professor at the Salento University and Representative of CoNISMa in the European Marine Board, Lecce - Italy The policy view <i>Carlo Maria Medaglia</i> – Chief of the Technical Secretariat, Italian Ministry of the Environment, Rome – Italy <i>Paola Imperiale</i> – Minister Plenipotentiary, Italian Ministry of Foreign Affairs and coordinator of the sea issues at the Directorate General for Political Affairs and Security
13:00	Debate
13:30	Networking Lunch (Hall “Antinori”)



14:30	Presentation of InnoBlueGrowth Overview – <i>Caterina Praticò</i> – Project Manager, CoNISMa, Rome - Italy Communication – <i>Marta Briones</i> – Communication Officer, ASCAME, Barcelona – Spain Capitalization – <i>Elodie Nunes</i> – Policy & Programme Officer, CPMR, Barcelona – Spain What is the Community? – <i>Ioannis Chatjigeorgiou</i> – Professor at the School of Naval Architecture and Marine Engineering, NTUA, Athens – Greece
15:30	Q&A
16:00	Coffee break (Anteroom “Della Vedova”)
16:30	Presentation of the Modular Projects iBLUE – <i>Giovanni Bernardi</i> , University of Udine – Italy MAESTRALE – <i>Simone Bastianoni</i> , University of Siena – Italy PELAGOS – <i>Markos Damasiotis</i> , CRES, Athens – Greece PROteuS – <i>Patrizia Reddi</i> , Chamber of Commerce of Venice – Italy
17:30	Q&A – Closing remarks
18:30	Networking aperitif buffet (Hall “Antinori”)



7th April 2017

9:30	Calendar of the upcoming InnoBlueGrowth events (Hall “Della Vedova”)
	<i>Caterina Praticò</i> – Project Manager, CoNISMa, Rome – Italy
9.45	Speed dating exercise – Let’s know each other! (Halls “Lettura” and “Consiglio”)
	Speed dating among the Modular Projects with the participation of the Associated Partners, the Stakeholders and the InnoBlueGrowth Partners
11:15	Round-tables – Wall Activity
	Round-table discussion in parallel, based on the Blue Growth issues
	Table 1 – Blue Growth Business Development (Hall “Della Vedova”)
	<i>It is time for business to meet new environmental market opportunities, for job creations and economic prosperity. New innovative companies may arise and reinforce the socio-economic blue development of the MED area and beyond, through cooperation activities.</i>
	Moderator: (tbn)
	Reporter: (tbn)
	Discussants (not exhaustive list):
	Georgios Benetos – INSULEUR – InnoBlueGrowth Associated Partner
	Alexandra Mendonca – RCDI – iBLUE
	Ana Gonçalves – UAIG – PELAGOS
	Juan Pablo Torregrosa – CEEI – MAESTRALE
	Table 2 – Blue Growth Technology Development - Sources, Funding (Hall “Lettura”)
	<i>Build a bridge among blue growth stakeholders to transfer knowledge and data, combine expertise, connect R&D capacities with available sources and exchange ideas to develop new technologies and to exploit funding opportunities.</i>
	Moderator: (tbn)
	Reporter: (tbn)
	Discussants (not exhaustive list):
	Marques Alexandra – UAIG – MAESTRALE
	Nikitas Nikitakos – AEGEAN – PROteuS
	George Assonitis – INSULEUR – InnoBlueGrowth Associated Partner
	Hadjeri Edmond – UNIZKM – InnoBlueGrowth Associated Partner



Table 3 – Environmental Sustainability through Blue Growth (Hall “Consiglio”)

Be Blue – Be Proactive – Be Sustainable!

Raise awareness of how actions related to blue growth ought to play a catalyst role in preserving the eco-system balance. Blue growth further development in areas such as blue energy, transport, tourism, nutrition (Fisheries, Food and Feed) and others should be adjusted towards a positive impact on the environment. Explore ways of combining expertise of different blue growth areas to address this issue. Discuss new data that prove that such solutions are also economically beneficial for all the related parties.

Moderator: (tbn)

Reporter: (tbn)

Discussants (not exhaustive list):

Helder Rodrigues – UALG – PROTeuS

Laura Sánchez – BIC Valencia – MAESTRALE

Takvor Soukissian – HCMR – InnoBlueGrowth Associated Partner

Mirela Faraguna – Local Action Group East Istria – External Stakeholder

Table 4 – Establishment of Public-Private Partnerships (PPP) within the Blue Growth community (Hall “C”)

It is essential to build trust among Partners, in order to create a long-term value relationship and through the creation of an innovative cluster, to share knowledge, propose new solutions, ensure finance, explore new resources and economic opportunities related to Blue Growth’.

Moderator: (tbn)

Reporter: (tbn)

Discussants (not exhaustive list):

Sevastos Christofidis – AEGEAN – PROTeuS

Massimo Milevoj – IRENA – MAESTRALE

Eve Raymond – Pole Mer Méditerranée – InnoBlueGrowth Associated Partner

Jason Bongailas – Malta Marittima Agency – InnoBlueGrowth Associated Partner

12:30 Coffee break (Hall “Antinori”)

During the coffee break, outcomes from the Round Tables will be gathered by each Moderator and outlined in the wrap-up session.

Questions asked during the debates will be accumulated & posted on the “Wall” for further discussion, with the assistance of each table Reporter.

13:00 Plenary session (Hall “Della Vedova”)

Restitution of discussions, joint-debate among the participants

14:00 Closing remarks



InnoBlueGrowth

InnoBlueGrowth's main objective is to build a real community of projects dealing with Blue Growth. This innovative community will allow the reinforcement of the cross-cutting and integrated dynamics between projects and transnational key stakeholders. This approach is a condition to support Mediterranean clusters in their transnational activities processes. Moreover, InnoBlueGrowth enhances the dissemination and transferability of projects results, consequently ensuring a wider and deeper impact towards external multilevel stakeholders, contributing to the sustainable socio-economic development of the Mediterranean area through innovative investments in the Blue economy.



IN COLLABORATION WITH ASSOCIATED PARTNER:

Adriatic Ionian Euroregion – AIE, Pula - Croatia

Centro de Ciências do Mar do Algarve, Faro - Portugal

Cotec Foundation, Rome - Italy

Hellenic Centre for Marine Research, Athens - Greece

Malta Marittima Agency, Valetta - Malta

Network of Insular CCI of the European Union Regions of the EU - INSULEUR, Chios - Greece

Pôle Mer Cluster, Provence-Alpes - France

Region of Crete (Heraklion, Greece)

Regional Council of Provence-Alpes -Côte d'Azur, Marseille - France

Universiteti Katolik Zoja e Keshillit te Mire, Tirana - Albania

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