



**Plan
Bleu**

Blue Economy

Project founded by the
MAVA foundation

Activities of the objective 1

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**Plan
Bleu**



Regional Activity Centre
for Sustainable Consumption
and Production



**1st Advisory Board
Meeting**

Sophia-Antipolis 7-8 July 2015

Objective 1

I. DEFINE & MONITOR:

- Map stakeholders and Establish advisory board
 - Define Blue Economy (Scoping study)
- Full study on policies and indicators for Blue economy
 - Establish a Sustainability dashboard

OBJECTIVE 1. : DEFINE AND MONITOR AN ENVIRONMENTALLY SUSTAINABLE ECONOMY.

Activities	Tasks /Results
1.1.1 Stakeholders mapping	<ul style="list-style-type: none"> ➤ Identification of the main organizations and experts relevant for the project in the region ➤ Creation of the advisory board
1.1.2 Meetings of advisory board and institutional partners	<ul style="list-style-type: none"> ➤ definition of blue economy ➤ Validation of outcomes
1.2.1 Scoping study	<ul style="list-style-type: none"> ➤ Definition of the ToR of the full study ➤ Concrete definition of blue economy
1.2.2 Full study	<ul style="list-style-type: none"> ➤ Critical review of existing indicators and tools (MSSD, SCP, ICZM, EcAp) ➤ Trend analysis of the core set of indicators
1.2.3 Modelization of a Mediterranean sustainability dashboard	<ul style="list-style-type: none"> ➤ Web-based interactive simulation tool

1.1.1. Stakeholder mapping

Activity 1.1.1: Stakeholder mapping.

This mapping will identify the main organizations and experts relevant for the project in the region: NGOs, research centers, IGOs, CSOs, public institutions.

1.2.1 – 1.2.2 Study on the development of an environmentally sustainable economy in the Mediterranean

Activity 1.2.1: Scoping study.

This preliminary study will define the scope, rationales, and expected outcomes of the full study.

Activity 1.2.2: Full study, This comprehensive study will undertake:

1. A concrete definition of the "Blue Economy" in the Mediterranean
2. A critical review of the existing indicators and tools utilized in the "Blue Economy" policies and strategies aiming to propose a core set of the most relevant indicators for the support of a **"Blue Economy" strategy** for the Mediterranean region;
3. An analysis of the trends of this core set of "blue economy" indicators aiming to provide a **global picture of the "Blue economy" in the Mediterranean region.**

2. Study on the development of an environmentally sustainable economy in the Mediterranean

As a conclusion of the study, a set of national and regional policies will be recommended to promote a sustainable "Blue Economy" strategy in the Mediterranean.

Specific attention will be given to the research of synergies with other relevant development, cooperation, research processes in the region, and how the Blue Economy concept can be taken into account in these processes.

3. Mediterranean Sustainability Dashboard

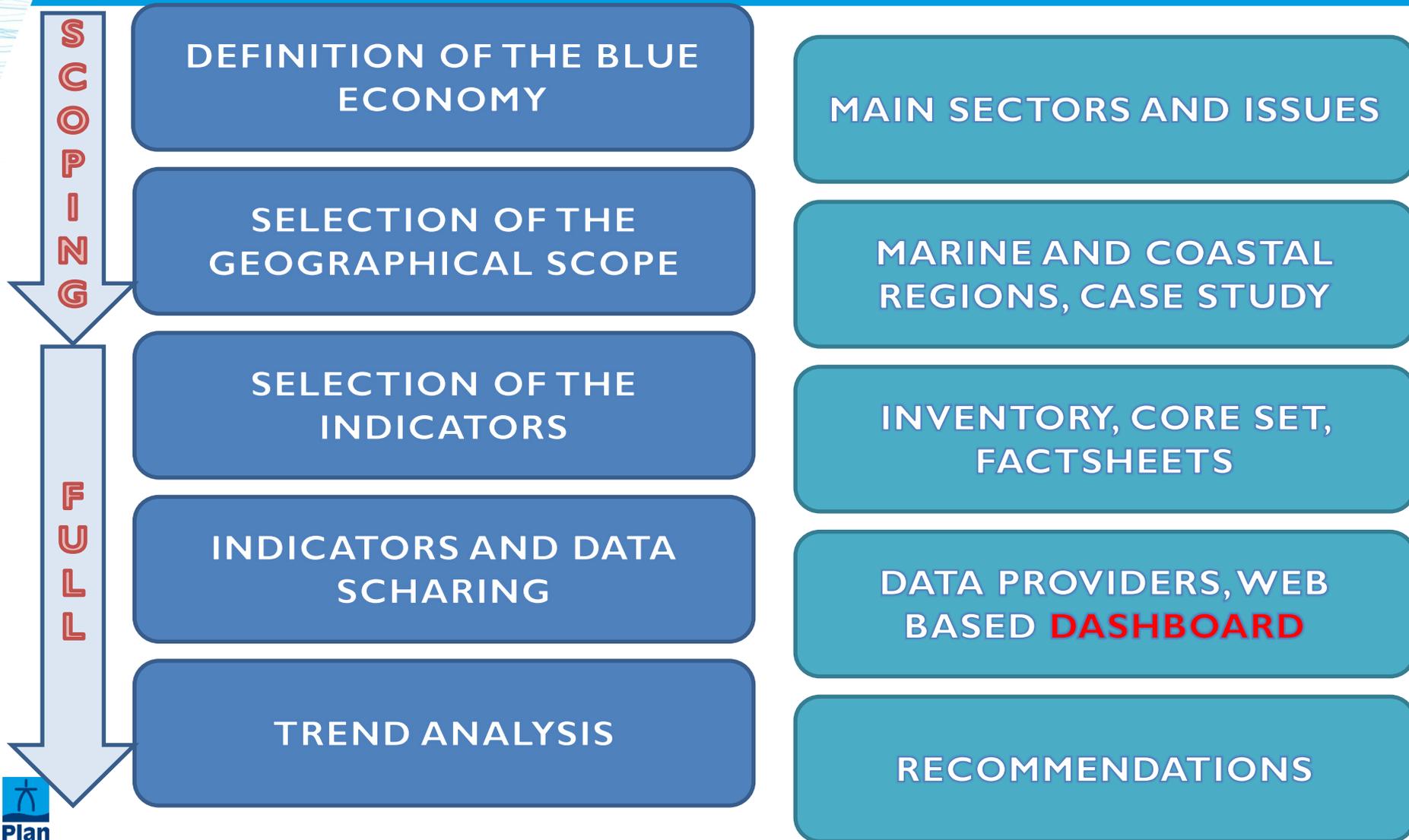
Activity 1.2.3: Modelization of a Mediterranean Sustainability Dashboard.

The core set of indicators will be simplified and modeled to allow a dashboard visualization of the environmental, social and economy trends regarding the "Blue Economy".

The Dashboard will be further developed as web based interactive simulation tool and available on-line.

❖ **Link with the MSSD dashboard?**

Main steps



Calendar: 18 months

	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18
	juin-15	juil-15	août-15	sept-15	oct-15	nov-15	déc-15	janv-16	févr-16	mars-16	avr-16	mai-16	juin-16	juil-16	août-16	sept-16	oct-16	nov-16
Stakeholders mapping (1.1.1), Scoping study (1.2.1) and creation of the advisory board (1.1.2) (MAB : meeting of the Advisory Board)		MAB						MAB					MAB					
Full study (1.2.2)																		
Modelization of a Mediterranean sustainability dashboard (1.2.3)																		
Exhibition on promising cases to scale up at the international summit : Concept design (2.1.1)																		
Set-up and management of the exhibition (2.1.2)																		
Preparation of workshops on eco and social innovations (2.2.1) and Preparation of summary reports on challenges and opportunities (2.2.2)																		
Participation to regional conferences and organization of side events (3.1.2)																		
Organization of Regional conferences (3.1.1)																		
Development of other communication material (3.2.1)																		
On-line platform (3.2.2)																		
Advocacy and follow up on Barcelona Convention (3.3.1) and on other multilateral initiatives (3.3.2)																		