



Blue Economy

Project founded by the
MAVA foundation



Objectives of the Meeting

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Regional Activity Centre
for Sustainable Consumption
and Production



1st Advisory Board Meeting

Sophia-Antipolis 7-8 July 2015

Advisory Board Meeting

The Advisory Board will meet 3 times al along the project (once the first year, and twice the second year)

	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18
	juin-15	juil-15	août-15	sept-15	oct-15	nov-15	déc-15	janv-16	févr-16	mars-16	avr-16	mai-16	juin-16	juil-16	août-16	sept-16	oct-16	nov-16
Stakeholders mapping (1.1.1), Scoping study (1.2.1) and creation of the advisory board (1.1.2) (MAB : meeting of the Advisory Board)		MAB						MAB					MAB					
Full study (1.2.2)																		
Modelization of a Mediterranean sustainability dashboard (1.2.3)																		
Exhibition on promising cases to scale up at the international summit : Concept design (2.1.1)																		
Set-up and management of the exhibition (2.1.2)																		
Preparation of workshops on eco and social innovations (2.2.1) and Preparation of summary reports on challenges and opportunities (2.2.2)																		
Participation to regional conferences and organization of side events (3.1.2)																		
Organization of Regional conferences (3.1.1)																		

Advisory Board Meeting : Objectives

The main objectives are :

- To provide guidelines for the project implementation in synergy with existing initiatives and mainly : MSSD review, ICZM protocol, ECAP approach and project, SCP Action Plan,
- To validate the outputs of the project.

1st Advisory Board Meeting : Specific objectives

To provide guidelines and ideas on the

First phases of the 3 components of the project and their coordination and the synergies with other processes

The main outputs :

- The scoping study and the full study
- The sustainability dashboard.
- ❖ The first meeting of the advisory board will specially work on a definition of Blue Economy for the Mediterranean region.

1st Advisory Board Meeting : Agenda July 7th

14h00 - 14h10	Welcome speech (Hugues Ravenel, Plan Bleu Director)
14h10 - 14h20	Round Table
14h20 - 14h40	Objectives of the Meeting and Presentation of the overall project (Jean- Pierre Giraud, Plan Bleu)
14h40 - 15h00	Q/A session
15h00 - 15h10	Presentation of the component 1 (Jean-Pierre Giraud, Plan Bleu)
15h10 - 15h20	Presentation of the component 2 (Miquela Grimalt iVigo, SCP/RAC)
15h20 - 15h30	Presentation of the component 3 (Marko Prem, PAP/RAC)
15h30 - 16h00	Q/A session
16h00 - 16h15	Coffee Break
16h15 - 16h30	The Economic and Social Analysis of the uses of the Coastal and marine waters in the Mediterranean (Carla Murciano)
16h30 - 16h45	Discussion and proposition on “how this report and the lessons learnt can be used in the project”
16h45 - 17h00	Introduction on “the Blue Economy in Mediterranean region” (Antoine Lafitte, Plan Bleu)
17h00- 18h00	Discussions and proposal of a concrete definition for the Blue Economy in Mediterranean region

1st Advisory Board Meeting : Agenda July 8th

9h30 - 9h45	Introduction on the synergies with other existing processes (Julien Le Tellier, plan Bleu)
9h45 - 10h15	Discussions and proposal on “how this project can help the existing processes and how to take advantage of these processes”
10h15 - 10h30	Introduction on “A sustainability dashboard for the blue economy” (Jean-Pierre Giraud, Plan Bleu)
10h30 - 10h45	Discussions and proposal on “A sustainability dashboard for the blue economy”
10h45 - 11h00	Coffee Break
11h00 - 11h15	Introduction on the “monitoring process of the blue economy in the Mediterranean region” (Jean-Pierre Giraud, Plan Bleu)
11h15 - 11h45	Discussions and proposal on “a concrete monitoring process of the blue economy in the Mediterranean region”
11h45 - 12h00	Conclusion and next steps