NEW TRENDS FOR THE YACHTING SECTOR
IN THE MED AREA

Transnational Event of the Blue Growth Thematic Community
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Blue Growth in the Interreg Med Programme

Axis 1 Innovation

Improving innovation capacities of public and private actors involved in green and blue growth sectors, cultural and creative industries and social economy

- stronger transnational cooperation
- better connections between stakeholders of the 4Helix (research bodies, businesses, public authorities, civil society).

To improve empowerment with, within and between existing clusters, economic sectors and networks
Expectations from Axis 1 projects

- Eco-system based approach
- Innovation as an open process, strongly axed on the role of the 4 Helix and its impact on MED clusters (as Business and Innovation support organizations) at transnational level;
- Enlargement of knowledge / experience in Clusters policies and practices;
- Development of strategies in Innovation policies and practices;
- Lobbying/networking activities for all the results;
- Dissemination of knowledge at territorial level;
Blue Growth in the Interreg Med Programme

Axis 1 Innovation

Programme result indicator
Increase in the share of innovative clusters offering to their members a consolidated mix in transnational activities in key sectors of the MED area
MED architecture

Reminder

**Axis 4**
Enhancing Mediterranean Governance

**THETIC communities**

**Axis 1**
Innovation

**Axis 2**
Energy

**Axis 3**
Environment

SHARED VISION policies & actions in the Mediterranean

Transnational impact

Local impact
THANK YOU

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