Network of Insular Chambers of Commerce of the EU

Georges Assonitis
Advisor–Union of Hellenic Chambers
Member–Technical Committee of INSULEUR
The Sailing Boat “Treaties of Rome”
INNONAUTICs project (Interreg Med 2017-2013)

**InnoNauTICs** was a transnational cooperation project between Mediterranean islands mainly aimed at developing an electronic platform that would enable the promotion of nautical tourism and would favour cooperation between the entrepreneurial sector and the potential users.
INNONAUTICs partners

Cambra de Comerç
Mallorca

Camera di Commercio Cagliari

INSULEUR

CCI
BASTIA
HAUTE
CORSE

Govern de les Illes Balears
Consellera de Turisme i Esports
Agència de Turisme de les Illes Balears

Camera di Commercio Oristano

OTIE
OBSERVATORY ON TOURISM IN THE EUROPEAN ISLANDS
The coastline of the European Islands is an inimitable beautiful landscape, which is based on the variety of its terrain, the transparency of the waters and the peculiarities of the small coastal bays, which are unique and hidden. The fascinating coastline of the Mediterranean islands is a good alternative to the large expanses of sand of some of the best known and most visited beaches in the world.
Rethimno
Aegean Islands

The marina Rethimno is located in Rethymnon (Greece) Its users may take advantage of its basic range of services. This medium-capacity marina has moorings for medium size, because it has moorings for boats with a maximum length of up to 17.00 m and a maximum draught of 4.00 m. If you are looking for a port with nautical services, Rethimno has some available.

Services

- Drinkable water
- Supermarket
- Rent a car
- Laundry

Port data

Number of berths: 250
Pilot projects
Chamber of Heraklion

“ACTIVE CREW”

Fifteen day free training seminar of yachting to foreigners and local visitors of our island.
Upgrade the nauticaleurope.gr website and online yachting services

- **Online Catalog** of all the Ports and Marinas that may host yachts
- **Offline and Online Marina Booking**
- **Mobile Yachting Business Guide**
- **Boat and Yacht rental services**
- **Crew rental application**
- **Mobile Tourism Guide**
- **Activities Suggestion application**
Our aim is not to develop a yachting application to support a boat during the sail but to develop the best yachting application which will connect the yachting visitors with the local business, economy, environment and culture.
European Boating Industry

- 280,000 direct employees
- 36 million boaters
- 6 million boats in European waters
- 48 million enjoying watersports
- 97% small & medium businesses
- 20 billion turnover (2011)